



**FACULTY OF ARTS AND DESIGN**  
**BACHELOR OF ARTS IN MEDIA ARTS**  
**LEARNING MODULE OUTLINE**

Academic Year	2024/2025	Semester	1
Module Code	ENGL1101		
Learning Module	English I		
Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45 hrs
Instructor	Leong Sok Cheng / Chao Keng Fong	Email	t1780@mpu.edu.mo t1806@mpu.edu.mo
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**MODULE DESCRIPTION**

This subject develops students basic conversational English, encompassing daily and professional-related topics through reading and writing using correct grammar and a functional vocabulary.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	Speaking Describe different aspects of themselves, others, and the outside world Speculate what happens before and after a scene Speak with confidence using correct pronunciation
M2.	Listening Listen with improved comprehension using background knowledge and context clues Listen without visual cues or distractions
M3.	Reading Deal with unknown vocabulary Understand genres Read for gist and specific information
M4.	Writing Organize information in chronological order Use descriptive adjectives to paint a visual picture Learn the language and vocabulary they need to express themselves



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs	M1	M2	M3	M4
P1. Demonstrate an understanding of the history and theoretical frameworks of media arts, including the social, cultural, and political contexts in which media arts have developed.				
P2. Demonstrate a comprehensive understanding of the technical aspects of media arts production, including camera operation, lighting, sound design, visual effects, and post-production.				
P3. Demonstrate an understanding of the creative processes involved in media arts production, including scriptwriting, storyboarding, character development, visual design, and art direction.				
P4. Demonstrate an understanding of the different genres and styles of media arts, including film, animation, game design, and interactive media, and the conventions and expectations associated with each.				
P5. Understand the ethical considerations involved in media arts production, such as copyright laws, privacy concerns, and social responsibility.				
P6. Develop problem-solving skills by identifying and addressing technical, conceptual, and aesthetic challenges in media art projects.				
P7. Apply analytical and critical thinking skills to develop original, imaginative, and innovative media artworks.				
P8. Exhibit proficiency in applying research and presentation skills to develop and produce media-based projects.	✓	✓	✓	✓
P9. Develop a professional workflow for media arts projects, including planning, budgeting, and project management.				
P10. Demonstrate the ability to work collaboratively and communicate effectively with others, including artists, designers, programmers, and producers, to realize their creative visions and contribute to the success of media arts projects.	✓	✓	✓	✓

#### MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	<b>Introduction of Course Outline &amp; Unit 1 Human Planet: One World</b> Reading & Listening: My world, our world Speaking: Conversation describing new holidays on offer Grammar: Present simple & continuous	3
2	<b>Unit 1 Human Planet: The Big Chill</b> Reading & Listening: Surviving Siberia Speaking: Discussing opinions about new holidays Grammar: Adverbs of frequency	3
3	<b>Unit 1 Human Planet: Latin American Adventure</b> Task: Making a choice Scenario: Choosing holiday itinerary for tour operator Writing Activity	3



Week	Content Coverage	Contact Hours
4	<b>Unit 2 People: Determination</b> Reading & Listening: International Women's Day Awards Speaking: Talk about stories of determination Grammar: Past simple, use of affirmative with time expressions <b>Quiz 1</b>	3
5	<b>Unit 2 People: Creative Lives</b> Reading & Listening: Ken's blog Speaking: Research and describe inspirational people Grammar: Past simple negatives and question forms	3
6	<b>Unit 2 People: Sharing Flat</b> Task: choosing a new flatmate Scenario: choosing most suitable flatmate Writing Activity	3
7	<b>Mid-term Test</b>	3
8	<b>Unit 3 The Media: The Internet</b> Reading & Listening: The First Time Speaking: Interview about internet use Grammar: past continuous <b>Quiz 2</b>	3
9	<b>Unit 3 The Media: World News</b> Reading & Listening: Organisations around the world Speaking: Retell a recent news story Grammar: defining relative pronouns: who, which, where that	3
10	<b>Unit 3 The Media: That's Entertainment!</b> Task: designing a show Scenario: planning a TV programme Writing Activity	3
11	<b>Unit 4 Health: Doctors without borders</b> Reading & Listening: International Medi-Aid (IMA) Speaking: Comparing life experiences Grammar: Present perfect with time expression <b>Quiz 3</b>	3
12	<b>Unit 4 Health: Brain Food</b> Reading & Listening: Feed your mind Speaking: Discussion about food and health, Interview about eating habits and diets Grammar: Articles	3
13	<b>Unit 4 Health: Health Issue</b> Task: giving advice about health issues Scenario: giving advice to students Grammar: giving advice with reasons Writing Activity	3
14	<b>Final Examination Revision</b> <b>Quiz 4</b>	3
15	<b>Final Examination</b>	3



## TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4
T1. Lectures	✓	✓	✓	✓
T2. Videos		✓	✓	
T3. Pair and group work	✓	✓	✓	✓
T4. Role plays	✓	✓		
T5. Class practice	✓	✓	✓	✓

## ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

## ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Participation Attendance, positive involvement	15%	M1, M2, M3, M4
A2. Progress Tests A series of tests for English conversation, reading, grammar and vocabulary will be set.	20%	M1, M2, M3, M4
A3. Mid Term A midterm test will be held during the semester.	15%	M1
A4. Final Exam The final exam will cover learning module content from the entire learning module period.	50%	M3, M4

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

## MARKING SCHEME

This learning module is graded on a 100 point scale, with 100 being the highest possible score and 50 the pass score.



## REQUIRED READINGS

### Textbook(s)

1. Ian Lebeau, Gareth Rees (2014). *New Language Leader Pre-Intermediate Coursebook*. Pearson Education. ISBN: 9781447961512.
2. Supplementary handouts and learning resources will be provided by the lecturer.

## STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

## ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).