



FACULTY OF BUSINESS
MASTER OF SCIENCE IN FINANCE WITH DATA ANALYTICS
LEARNING MODULE OUTLINE

Academic Year	2024/2025	Semester	1
Module Code	FIDA6107-111		
Learning Module	Economics For Financial Analysis		
Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45
Instructor	Prof. Jim H. Kwan	Email	jhkwan@mpu.edu.mo
Office	M531, Meng Tak Bldg.	Office Phone	8599-3316

MODULE DESCRIPTION

This module provides the foundation in microeconomics, macroeconomics and international economics that is essential in financial analysis. The major topics includes market forces of supply and demand, competition and market structure, the role of government in the economy, national income accounting, business cycles, aggregate demand/supply, fiscal and monetary policies, economic growth and development, comparative advantages and international trade, international finance and foreign exchange markets.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	appraise the market forces by using the model of supply and demand;
M2.	compare & contrast different types of competition & market structures;
M3.	evaluate the role of government and its effect on national income accounting;
M4.	analyze the effect of business cycle on aggregate demand/ supply together with fiscal & monetary policies;
M5.	examine the effect of comparative advantages on international trade & policies;
M6.	synthesize international financial theories on foreign exchange markets.



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs	M1	M2	M3	M4	M5	M6
P1. Master critical knowledge of financial theories, financial models and data analytics in finance and apply it to a wide range of complex financial issues.	✓	✓				
P2. Expand knowledge of finance and data analytics through critically evaluating current issues informed by leading edge research and practice in the industry.	✓	✓				
P3. Conduct applied research, particularly using data analytics, into financial issues through a rigorous and systematic approach.			✓			
P4. Communicate effectively, written and orally, to both professional and non-professional audiences on local and global financial issues.				✓		
P5. Demonstrate skills in time management, teamwork, leadership and independent study so that tasks can be planned and implemented at a professional level.					✓	
P6. Identify and address ethical dilemmas and social responsibility issues to uphold high standards of integrity, professionalism and ethical behaviour.			✓			✓

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	The Market Forces of Supply and Demand <ul style="list-style-type: none"> – Markets and Competition – Demand – Supply – Supply and Demand Together – Conclusion: How Prices Allocate Resources 	3 Hours 28 Aug(Wed)
2	Elasticity and Its Application <ul style="list-style-type: none"> – The Elasticity of Demand – The Elasticity of Supply – Three Applications of Supply, Demand, and Elasticity – Conclusion 	3 Hours 4 Sep(Wed)
3	Firms in Competitive Markets <ul style="list-style-type: none"> – What Is a Competitive Market? – Profit Maximization and the Competitive Firm's Supply Curve – The Supply Curve in a Competitive Market – Conclusion: Behind the Supply Curve 	3 Hours 11 Sep(Wed)
4	Monopoly <ul style="list-style-type: none"> – Why Monopolies Arise – How Monopolies Make Production and Pricing Decisions – The Welfare Cost of Monopolies – Price Discrimination – Public Policy toward Monopolies 	20 Sep(Fri) Make-up class 3 Hours 19:00-22:00



	– Conclusion: The Prevalence of Monopolies	
5	Quiz #1 – week 1, 2, 3, 4 materials The Role of Government <ul style="list-style-type: none"> – Provide the legal and social framework – Maintain competition – Provide public goods and services – Redistribution of income – Correction for externalities – Stabilize the economy 	3 Hours 25 Sep(Wed)
6	National Income Accounting <ul style="list-style-type: none"> – The Economy's Income and Expenditure – The Measurement of GDP – The Components of GDP – Real versus Nominal GDP – Is GDP a Good Measure of Economic Well-Being? 	4 Oct(Fri) Make-up class 3 Hours 19:00-22:00
7	Production & Growth <ul style="list-style-type: none"> – Economic Growth around the World – Productivity: Its Role and Determinants – Business cycles – Conclusion 	3 Hours 9 Oct(Wed)
8	Revision & Mid-term Test (week 1 to 6 materials) (worth 25%)	3 Hours 16 Oct(Wed)
9	Aggregate Demand and Aggregate Supply <ul style="list-style-type: none"> – Explaining Short-Run Economic Fluctuations – The Aggregate-Demand Curve – The Aggregate-Supply Curve – Two Causes of Economic Fluctuations – Conclusion 	3 Hours 23 Oct(Wed)
10	Monetary & Fiscal Policies <ul style="list-style-type: none"> – How Monetary policy affect AD – How Fiscal policy affect AD – Using policies to stabilize the economy – Conclusion 	3 Hours 30 Oct(Wed)
11	Interdependence and the Gains from Trade <ul style="list-style-type: none"> – Modern economy – Comparative advantage: The driving force of Specialization – Applications of Comparative Advantage – Conclusion 	3 Hours 6 Nov(Wed)
12	Quiz #2 – week 7, 9, 10, 11 materials Application: International Trade <ul style="list-style-type: none"> – The determinant of Trade – The Winners and Losers of Trade – Arguments for Restricting Trade – Conclusion 	3 Hours 13 Nov(Wed)
13	Foreign Exchange Market	3 Hours 20 Nov(Wed)



	<ul style="list-style-type: none"> Types of Foreign Exchange Transaction Interbank Trading Reading Foreign Exchange Quotations Forward and Futures Markets, Foreign Currency Options Exchange Rate Determination Indexes of the Foreign Exchange Value of the (U.S.) Dollar The Forward Market Interest Arbitrage, Currency Risk, and Hedging Foreign Exchange Market Speculation 	
14	Exchange Rate Adjustments and the Balance-of-Payments <ul style="list-style-type: none"> The Balance-of-Payments Effects of Exchanges Rate Changes on Costs and Prices Cost-cutting Strategies of Manufacturers in Response to Currency Appreciation Will Currency Depreciation Reduce a Trade Deficit? J-Curve Effect Exchange Rate Pass-Through The Absorption Approach to Currency Depreciation The Monetary Approach to Currency Depreciation 	3 Hours 27 Nov(Wed)
15	Final Exam	3 Hours

TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5	M6
T1: Interactive Lectures <ul style="list-style-type: none"> Lectures: In-depth coverage of economic theories and applications is presented with slides and other additional illustration materials if necessary. Q&As: Time is allowed to raise questions from both sides (instructor and students). 	✓	✓	✓	✓	✓	✓
T2: In-Class Discussions and Exercises/ case studies <ul style="list-style-type: none"> In-class discussions and exercises will be used to enhance students' understanding of both economic theories and applications. 	✓	✓	✓	✓	✓	✓
T3: Assignments/Quizzes/Midterm <ul style="list-style-type: none"> Both formative and summative assessments will be used. 	✓	✓	✓	✓	✓	✓



ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Master's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Participation (Attendance/ Q&As/ Discussions)	5%	ILO 1~6
A2. Exercises/ in-class quizzes	20%	ILO 1~5
A3. Mid-term Test	25%	ILO 1~4
A4. Final Exam	50%	ILO 1~6
TOTAL	100%	ILO 1~6

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

GRADING SYSTEM

Letter Grade	Mark Ranges	Grade Point	Description
A	93 - 100	4.0	Excellent. Superior performance demonstrating comprehensive, in-depth understanding of subject matter. Students complete course requirements with distinction.
A-	88 - 92	3.7	
B+	83 - 87	3.3	Very good. Above average performance with full knowledge of theories and principles with no serious deficiencies.
B	78 - 82	3.0	
B-	73 - 77	2.7	
C+	68 - 72	2.3	Satisfactory. Basic understanding with knowledge of principles and theories adequate enough to complete substantive course requirements.
C	63 - 67	2.0	
C-	58 - 62	1.7	Pass. Some understanding of concepts and theories but with definite deficiencies.
D+	53 - 57	1.3	
D	50 - 52	1.0	Minimum Pass. Marginal performance to meet minimum course requirement but with major deficiencies.



F	0 - 49	0	Unsatisfactory. Fail. Knowledge of principles and concepts is fragmentary. Students fail to complete substantive course requirements.
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REQUIRED REFERENCES

Mankiw, N. Gregory (2023), *ECONOMICS*, 10th Edition, Cengage Learning.

Robert Carbaugh (2023), *INTERNATIONAL ECONOMICS*, 18th Edition, Cengage Learning.

Luke M. Froeb, Brian T. McCann, Michael R. Ward, Mike Shor (2023), *MANAGERIAL ECONOMICS*, 6th Edition. Cengage Learning.

OTHER REFERENCES

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The Economist

STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

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Medium of Instruction	English		
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Instructor	Prof. Jim H. Kwan	Email	jhkwan@mpu.edu.mo
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P2. Expand knowledge of finance and data analytics through critically evaluating current issues informed by leading edge research and practice in the industry.	✓	✓				
P3. Conduct applied research, particularly using data analytics, into financial issues through a rigorous and systematic approach.			✓			
P4. Communicate effectively, written and orally, to both professional and non-professional audiences on local and global financial issues.				✓		
P5. Demonstrate skills in time management, teamwork, leadership and independent study so that tasks can be planned and implemented at a professional level.					✓	
P6. Identify and address ethical dilemmas and social responsibility issues to uphold high standards of integrity, professionalism and ethical behaviour.			✓			✓

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours (Thursday)
1	The Market Forces of Supply and Demand <ul style="list-style-type: none"> – Markets and Competition – Demand – Supply – Supply and Demand Together – Conclusion: How Prices Allocate Resources 	3 Hours 29 Aug
2	Elasticity and Its Application <ul style="list-style-type: none"> – The Elasticity of Demand – The Elasticity of Supply – Three Applications of Supply, Demand, and Elasticity – Conclusion 	3 Hours 5 Sep
3	Firms in Competitive Markets <ul style="list-style-type: none"> – What Is a Competitive Market? – Profit Maximization and the Competitive Firm's Supply Curve – The Supply Curve in a Competitive Market – Conclusion: Behind the Supply Curve 	3 Hours 12 Sep
4	Monopoly <ul style="list-style-type: none"> – Why Monopolies Arise – How Monopolies Make Production and Pricing Decisions – The Welfare Cost of Monopolies – Price Discrimination 	3 Hours 19 Sep



	<ul style="list-style-type: none"> Public Policy toward Monopolies Conclusion: The Prevalence of Monopolies 	
5	Quiz #1 – week 1, 2, 3, 4 materials The Role of Government <ul style="list-style-type: none"> Provide the legal and social framework Maintain competition Provide public goods and services Redistribution of income Correction for externalities Stabilize the economy 	3 Hours 26 Sep
6	National Income Accounting <ul style="list-style-type: none"> The Economy's Income and Expenditure The Measurement of GDP The Components of GDP Real versus Nominal GDP Is GDP a Good Measure of Economic Well-Being? 	3 Hours 3 Oct
7	Production & Growth <ul style="list-style-type: none"> Economic Growth around the World Productivity: Its Role and Determinants Business cycles Conclusion 	3 Hours 10 Oct
8	Revision & Mid-term Test (week 1 to 6 materials) (worth 25%)	3 Hours 17 Oct
9	Aggregate Demand and Aggregate Supply <ul style="list-style-type: none"> Explaining Short-Run Economic Fluctuations The Aggregate-Demand Curve The Aggregate-Supply Curve Two Causes of Economic Fluctuations Conclusion 	3 Hours 24 Oct
10	Monetary & Fiscal Policies <ul style="list-style-type: none"> How Monetary policy affect AD How Fiscal policy affect AD Using policies to stabilize the economy Conclusion 	3 Hours 31 Oct
11	Interdependence and the Gains from Trade <ul style="list-style-type: none"> Modern economy Comparative advantage: The driving force of Specialization Applications of Comparative Advantage Conclusion 	3 Hours 7 Nov
12	Quiz #2 – week 7, 9, 10, 11 materials Application: International Trade <ul style="list-style-type: none"> The determinant of Trade The Winners and Losers of Trade Arguments for Restricting Trade Conclusion 	3 Hours 14 Nov
13	Foreign Exchange Market	3 Hours 21 Nov



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15	Final Exam	3 Hours

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