



FACULTY OF ARTS AND DESIGN
VISUAL ARTS BACHELOR PROGRAMME
LEARNING MODULE OUTLINE

Academic Year	2023/2024	Semester	2
Module Code	ENGL2102		
Learning Module	ENGLISH IV		
Pre-requisite(s)	none		
Medium of Instruction	English		
Credits	2	Contact Hours	30
Instructor	Matthew Potger	Email	t1766@mpu.edu.mo
Office	--	Office Phone	--

MODULE DESCRIPTION

This learning module is a continuation of English III, which aims to enhance students' skills and competence in using English in both general situations and to describe art and design, both their own works and the works of others. It will develop students' use of the four language skills (listening, speaking, reading, and writing) with heightened emphasis on oral communication skills and developing writing proficiency at the appropriate level, as well as developing core grammar and vocabulary competence.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	Describe and discuss the aesthetics and functionality of design
M2.	Write a short proposal recommending the use of a particular advertising campaign
M3.	Have conversations regarding preferences and future intentions

These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs	M1	M2	M3
P1. Reading: Focus on building vocabulary, improving reading speed and accuracy, and developing strategies for understanding complex texts.	✓	✓	✓
P2. Writing: Develop writing skills, including grammar, sentence structure, and vocabulary. Introduce different types of writing, such as essays, reports, and emails, and teach how to organize ideas effectively.		✓	✓
P3. Listening: Improve ability to follow along with different types of spoken English, identify main ideas, and understand important details.	✓		✓
P4. Speaking: Develop speaking skills, including pronunciation, intonation, and fluency. Practice in different contexts, such as giving presentations, participating in discussions, and engaging in small talk, and receive feedback on performance.	✓		✓



MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	Course introduction / Pearson Intermediate Ch7 - Design I	3
2	Pearson Intermediate Ch7 - Design II / Effective Presentations	3
3	Pearson Intermediate Ch7 - Design III / Presentation preparation	3
4	Individual presentations (10%)	3
5	Pearson Intermediate Ch 5 – Advertising I / Analysing and describing an advertisement	3
6	Pearson Intermediate Ch 5 – Advertising II / Writing a proposal	3
7	Quiz (Ch5 & 7 – 10%) / Proposal writing preparation	3
8	In-Class writing – Advertising Proposal (20%)	3
9	Course Review / Final exam revision	3
10	Final Exam (40%)	3

TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3
T1. Reading comprehension	✓	✓	✓
T2. Grammar revision	✓	✓	✓
T3. In-class conversation role plays	✓	✓	✓
T4. Listening comprehension	✓	✓	
T5. Proposal writing		✓	
T6. Presentations	✓		

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:



Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Participation	20	M1, M2, M3
A2. Individual presentation	10	M1
A3. In-class writing assignment	20	M2
A4. Quiz	10	M1, M2, M3
A5. Final exam	40	M1, M2, M3

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

MARKING SCHEME

This learning module is graded on a 100-point scale, with 100 being the highest possible score and 50 the pass score.

REFERENCES/TEXT BOOK

Cotton, D., & Falvey, D. (2013). *New Language Leader Intermediate* (2nd Edition). Pearson.

STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.