



**FACULTY OF BUSINESS**

**BACHELOR OF ACCOUNTING/BACHELOR OF E-COMMERCE**

**BACHELOR OF MANAGEMENT/BBA IN MARKETING**

**LEARNING MODULE OUTLINE**

|                       |                          |               |                  |
|-----------------------|--------------------------|---------------|------------------|
| Academic Year         | 2025/2026                | Semester      | 1                |
| Module Code           | FREN1102-211/212/214/313 |               |                  |
| Learning Module       | French II                |               |                  |
| Pre-requisite(s)      | French I                 |               |                  |
| Medium of Instruction | French / English         |               |                  |
| Credits               | 3                        | Contact Hours | 45               |
| Instructor            | Jerome Robert Gardet     | Email         | t1704@mpu.edu.mo |
| Office                | ---                      | Office Phone  | ---              |

**MODULE DESCRIPTION**

This is a continuation of French I which develops students' language skills. Particular emphasis is placed on listening, and on written and oral expression. Students learn to understand foreign language texts, use the language correctly and confidently, and understand the foreign culture through foreign language learning. Topics include: listening, speaking, reading, and writing.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

After completing the learning module, students will be able to use the French language in:

|    |   |
|----|---|
| M1 | Engage in a simple buy-and-sell situation   |
| M2 | Accept and refuse                           |
| M3 | Read simple notices, posters and catalogues |
| M4 | Fill in a simple form                       |
| M5 | Write a simple postcard                     |

| Programme | PILOs | ILOs |
|-----------|-------|------|
|-----------|-------|------|



|            |  |                   |
|------------|--|-------------------|
| Accounting | 8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.  | ILOs<br>1,2,3,4,5 |
| E-Commerce | 6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry; | ILOs<br>1,2,3,4,5 |
|            | 7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;                     | ILOs<br>1,2,3,4,5 |
| Management | 3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.  | ILOs<br>1,2,3,4,5 |
| Marketing  | 5. Proceed lifelong learning<br>- Students are able to apply self and independent learning to leverage learned knowledge in practical life.  | ILOs<br>1,2,3,4,5 |
|            | 6. Effective Communication Skills<br>- Students are able to communicate and present ideas effectively.   | ILOs<br>1,2,3,4,5 |

## MODULE SCHEDULE, COVERAGE AND STUDY LOAD

| Topic   | Duration         |
|---|------------------|
| Course 1 Clothes and at the clothes shop                                  | 3.0 hours        |
| Course 2 The weather -Asking and telling the time – Transportation        | 3.0 hours        |
| Course 3 Asking and giving directions                                     | 3.0 hours        |
| Course 4 Asking someone out – Birthday invitation                         | 3.0 hours        |
| Course 5 Daily routine  | 3.0 hours        |
| Course 6 Revisions for mid-term exam                                      | 3.0 hours        |
| <b>Course 7 Mid-term exam</b>   | <b>3.0 hours</b> |
| Course 8 Food – at the supermarket Quantities – countable and uncountable | 3.0 hours        |
| Course 9 Food – at the market   | 3.0 hours        |
| Course 10 Ordering at the restaurant                                      | 3.0 hours        |
| Course 11 Locating an object in a room                                    | 3.0 hours        |
| <b>Course 12 PowerPoint presentations</b>                                 | 3.0 hours        |
| Course 13 Synthesis – revisions   | 3.0 hours        |
| <b>Course 14 Speaking exam</b>  | 3.0 hours        |
| <b>Course 15 Final exam</b>   | 3.0 hours        |



1. Grammar (15 hours)

- Verb: to understand (I and You forms)
- Conditional for politeness (I would like to)
- Cardinal / ordinal numbers
- Demonstrative adjectives
- Position of adjectives
- Partitive articles (of the)
- Adverbs of quantity (a few, a lot)
- Uncountable
- Countable

2. Speaking topics (15 hours)

2.1 Vocabulary

- Personal items
- Professions
- Hobbies
- Weather / Climate
- Places

2.2 Speaking

Talk about your daily life

- Give your address/email
- Give your phone number
- Talk about your family
- Talk about your hobbies

Describe an object / a person

- Tell apart sth or sb
- Say the price of an object
- Talk about ownership
- Talk about quantity
- Describe the weather

Ask for an information

- Ask for personal information
- Ask about the date
- Ask about the time
- Ask about a service

Talk about where something happens

- Give directions about a city / a country
- Give instructions or advice



Accept something: Agree to sth

Refuse something: Disagree

Participate in a basic conversation

Say what you don't understand

### 3. Sociocultural knowledge (15 hours)

#### 3.1 Sociocultural knowledge

- How to write an informal letter
- How to write a postcard
- How to write an email

#### 3.2 Phonetics

- Phonemes
- Liaisons

## TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities.

| Teaching and Learning Activities | M1 | M2 | M3 | M4 | M5 |
|----------------------------------|----|----|----|----|----|
| T1. Lectures                     | X  | X  | X  | X  | X  |
| T2. Class / group discussion     | X  | X  | X  | X  | X  |
| T3. Videos                       |    |    |    |    |    |
| T4. Audios                       | X  | X  | X  | X  |    |

Teaching methods are based on a communicative approach of French as a foreign language with the focus on the acquisition of the following skills: expression and comprehension, both written and oral. The objective is to provide knowledge of French language and culture in French speaking countries through communication in real situations.

As a student, you will be responsible for half of your progression; personal work in addition to class attendance is of course necessary.

English is used, even for complete beginners. Yet, after only a few hours, the students quickly master enough elementary French to exchange with their Instructor.

## ATTENDANCE



Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

## ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

|                   | Assessment Activities   | Description      | Weighting (%) | ILOs to be Assessed |    |    |    |    |
|-------------------|-------------------------|------------------|---------------|---------------------|----|----|----|----|
|                   |                         |                  |               | M1                  | M2 | M3 | M4 | M5 |
| A1.               | Mid-term exam           | Oral and writing | 30%           | X                   | X  | X  | X  | X  |
| A2.               | PowerPoint presentation | French topic     | 20%           |                     |    |    |    |    |
| A3.               | Final Exam              | Oral and writing | 50%           | X                   | X  | X  | X  | X  |
| Total Percentage: |                         |                  | 100%          |                     |    |    |    |    |

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

## MARKING SCHEME

|    | Assessment Tasks          | Criteria   | Excellent (A, A-) | Very Good, Good (B+, B, B-) | Satisfactory (C+, C, C-) | Pass (D+, D) | Fail (F)                          |
|----|---------------------------|--|-------------------|-----------------------------|--------------------------|--------------|-----------------------------------|
|    |                           |  | 88-100            | 73 - 87                     | 58 - 72                  | 50 - 57      | 0 – 49                            |
| 1. | Class Learning Activities | Demonstrate the <b>understanding</b> of the subjects covered in classes and show active learning attitude  | High              | Significant                 | Moderate                 | Basic        | Not even reaching marginal levels |
| 2. | Assignments               | Demonstrate the <b>ability</b> to answer questions on topics covered in the outline  | High              | Significant                 | Moderate                 | Basic        | Not even reaching marginal levels |
| 3. | (Group) Project           | Demonstrate the <b>understanding</b> of the subject and the arguments are <b>articulated</b> and <b>organized</b> in terms of verbal presentation and report writing | High              | Significant                 | Moderate                 | Basic        | Not even reaching marginal levels |



|    |                      |  |      |             |          |       |                                   |
|----|----------------------|--|------|-------------|----------|-------|-----------------------------------|
| 4. | Mid-term examination | Demonstrate the <b>ability to identify</b> and <b>apply</b> appropriate concepts, methods and techniques | High | Significant | Moderate | Basic | Not even reaching marginal levels |
| 5. | Others               | Others   | High | Significant | Moderate | Basic | Not even reaching marginal levels |

## TEXTBOOK(S)

PPT files and/or other materials provided by the instructor.

## REFERENCE

### Reference book(s)

#### Totem 1-méthode de français A1-Cashier d'activités

Corina Brilliant, Lucas Malcor, Marie-José Lopes and Jean-Thierry le Bougnec, 2014, HACHETTE LIVRE

## STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

## ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).