



FACULTY OF BUSINESS
BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING
LEARNING MODULE OUTLINE

Academic Year	2025/2026	Semester	1
Module Code	ENGL2101-21G		
Learning Module	English III		
Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45
Instructor	Ms. Wendy Chiang In Wa	Email	t0996@mpu.edu.mo
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MODULE DESCRIPTION

This is the first of the two intermediate English modules. This module aims to improve students' abilities to understand and produce spoken and written academic texts. It makes use of real-world academic content to give students opportunities to express themselves clearly and in a well-structured manner. Building on the AI skills they have learned in English I and II, it strengthens students' note-taking and critical-thinking skills through searching for and using sources of information in writing and speaking. The module includes peer feedback, self-evaluation and online activities that enable students to reflect on and evaluate their learning.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	Identify the main ideas and specific information in spoken and written academic English
M2.	Use suitable AI, note-taking and summarizing skills to extract sources in concise and clear English
M3.	compose clear and well-structured writings in the academic context
M4.	Present ideas in the academic context with suitable use of English expressions grammatically



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs Bachelor of Business Administration in Marketing	M1	M2	M3	M4
P1. Explain the core concepts, values and skills Students are able to apply the marketing principles, concepts, theories in analyzing the changing business environment.				
P2. Apply appropriate tools and technologies Students are able to demonstrate using related tools, technology and skills to generate proposals and solutions.	✓	✓	✓	✓
P3. Proceed lifelong learning Students are able to apply self and independent learning to leverage learned knowledge in practical life.	✓	✓	✓	✓
P4. Adopt leadership approaches Students are able to develop collaborative groups, synergy teams in achieving objectives and shared goals.				
P5. Demonstrate and practice legal and ethical values Students are able to identify professional ethics from broad business practices.				
P6. Effective communication skills Students are able to communicate and present ideas effectively.	✓	✓	✓	✓
P7. Critical thinking Students are able to apply self understanding and analysis of critical perspectives to issues in broad conditions for problem solving.	✓	✓	✓	✓
P8. Intercultural competence Students are competent to associate in a diversified social and global community.				



MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1-3	1. Chapter 1 – Meeting New People, Learning New Things 1.1. Reading 1: Ready for a Shared Living Experience? - Recognizing the main idea in a paragraph Reading 2: Unique Housing for Three College Students - Getting meaning from context 1.2. Writing: Sharing Things - Writing an essay 1.3. Listening 1: Nice to Meet You - Listening for stressed words and reductions Listening 2: Freshman Workshop – You’re On Your Own! - Taking notes on the main ideas Listening 3: Did You Say That? - Listening for specific information – using context clues 1.4. Speaking 1: Introduce Yourself and Others - Using the right expressions to introduce yourself Speaking 2: Talking About Study Habits - Speaking from notes Speaking 3: Do All Students Graduate? - Comparing and speaking 1.5. Continuous Assessment and Self-evaluation of Chapter 1	9.0
4-6	2. Chapter 2 – Come Rain or Shine 2.1. Reading 1: Feeling Under the Weather? - Using a diagram to show cause and effect Reading 2: The Future of Kiribati - Getting the topic from titles and headings 2.2. Writing: Writing a Description of Wild Weather - Linking cause and effect 2.3. Listening 1: Nice to Meet You! - Listening for stressed words and reductions – <i>Can</i> and <i>Can’t</i> Listening 2: Camping - Listening for main ideas Listening 3: Lecture: Learning from History - Taking notes using a T-Chart 2.4. Speaking 1: A Nature Story - Describing images to tell a story Speaking 2: Explaining Rules - Using expressions to explain rules or laws Speaking 3: Talking About Seasons - Discussing seasons with partners 2.5. Continuous Assessment and Self-evaluation of Chapter 2	9.0



7-9	3. Chapter 3 – Diet? A Piece of Cake! 3.1. Reading 1: Global Diet Choices - Recognizing main-idea statements and supporting details Reading 2: Extra Large, Please! - Matching paragraph titles with topics 3.2. Writing: All About Food - Expressing opinion 3.3. Listening 1: Shopping for Food - Listening for main ideas and details -- count and non-count nouns Listening 2: Healthy Eating - Taking notes on specific information Listening 3: Recipes and Regional Foods - Listening for specific information 3.4. Speaking 1: Ordering at a Restaurant - Vocabulary and verb forms about ordering food Speaking 2: Compare Eating Habits - Comparing and sharing eating habits with peers Speaking 3: Eating Green - Using titles and conditional sentences Speaking 4: Research and Present - Discussing images about eating habits 3.5. Continuous Assessment and Self-evaluation of Chapter 3	9.0
10-12	4. Chapter 4 – A Connected World 4.1. Reading 1: Virtual Communities - Identifying paragraph and whole reading topics Reading 2: Communities in Real-Life Locations - Skimming for topics and main ideas 4.2. Writing: Do Real-Life and Virtual Communities Mix? - Writing a blog 4.3. Listening 1: Getting Involved - Listening for main ideas and specific information Listening 2: Choosing a College Location - Using a graphic organizer Listening 3: Asking for and Giving Directions - Listening to directions Listening 4: How to Get There - Taking notes on directions 4.4. Speaking 1: Describing Locations - Describing locations in a city Speaking 2: What Are You Gonna Do? - Practising pronunciation of reductions Speaking 3: Who Can Help? - Talking about who you would turn to for help 4.5. Continuous Assessment and Self-evaluation of Chapter 4	9.0



13-15	5. Chapter 5 – Make Yourself at Home 5.1. Reading 1: Homes Through Time • Recognizing topics in a history text • Using a timeline to take notes Reading 2: A Short Story of... • Getting meaning from context: Using punctuation and phrase clues 5.2. Writing 1: Summarising Historical Information and Ideas • Paraphrasing and summarising Writing 2: What is Beautiful Architecture? • Writing topic and passive sentences 5.3. Listening 1: Apartment to Rent • Listening for main ideas and specific information Listening 2: Student Housing • Taking notes using tables Listening 3: Home Exchange • Listening for specific information Listening 4: Ordering and Arranging Furniture • Listening to instructions 5.4. Speaking 1: Making Requests • Making and answering requests Speaking 2: House Ads • Asking for information about housing Speaking 3: Research and Present • Talking about living conditions 5.5. Continuous Assessment and Self-evaluation of Chapter 5	9.0
TOTAL		45.0



TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4
T1. Lectures Students actively participate in interactive lectures that introduce and illustrate the use of suitable reading, writing, listening and speaking strategies to communicate effectively in the academic context	✓	✓	✓	✓
T2. Class activities Students apply the strategies they learn in lectures to practise reading, writing, listening and speaking as collaborative class activities	✓	✓	✓	✓
T3. Writing and speaking workshops Students make improvement in writing and speaking with the help of AI, individual practice and peer feedback		✓	✓	✓
T4. Reviews Students reflect on their learning progress and set goals for their future learning through self-assessment and online tasks	✓			✓

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities (AAs):

Assessment Activities	Weighting (%)	ILOs to be Assessed			
		M1	M2	M3	M4
A1. Class Participation Active participation in lectures, discussions, and learning tasks	10	✓	✓	✓	✓
A2. Online Activities Writing assignments and use of English quizzes	30			✓	✓
A3. Continuous Reading and Writing Assessments Selected reading and writing tasks for grading	30	✓	✓	✓	✓
A4. Continuous Listening and Speaking Assessments Selected listening and speaking tasks for grading	30	✓	✓		✓
TOTAL:	100				

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.



MARKING SCHEME

AA	Criteria	Excellent (A, A-) 88-100	Very Good, Good (B+, B, B-) 73 - 87	Satisfactory (C+, C, C-) 58 - 72	Pass (D+, D) 50 - 57	Fail (F) 0 – 49
A1	Demonstrate the understanding of the subject and show active participation in various learning activities	High	Significant	Moderate	Basic	Not even reaching marginal levels
A2	Demonstrate the ability to select and present key points in writings and answer questions about use of English	High	Significant	Moderate	Basic	Not even reaching marginal levels
A3	Demonstrate the ability to identify and apply appropriate concepts, methods and techniques covered in the module	High	Significant	Moderate	Basic	Not even reaching marginal levels
A4	Demonstrate the ability to identify and apply appropriate concepts, methods and techniques covered in the module	High	Significant	Moderate	Basic	Not even reaching marginal levels

REQUIRED READINGS

- Kirn, E. & Hartmann, P. (2020). *New Interactions 2: Reading & Writing*. McGraw-Hill.
- Tanka, J. & Most, P. (2020). *New Interactions 2: Listening & Speaking*. McGraw-Hill.

Note: Students must bring their textbooks to every lesson.

REFERENCES

- McGraw-Hill Connect (online activities and learning resources) <http://accounts.mheducation.com/>
- Cambridge Dictionary (explanations and pronunciation demos) <http://dictionary.cambridge.org/>
- Longman Dictionary of Contemporary English <http://www.ldoceonline.com/>

STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.