



FACULTY OF BUSINESS
BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING
LEARNING MODULE OUTLINE

Academic Year	2025 / 2026	Semester	I
Module Code	ACCT1100-114		
Learning Module	Principles of Accounting I		
Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45
Instructor	LI Ying	Email	yili@mpu.edu.mo
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MODULE DESCRIPTION

This learning module is an introduction to financial accounting. It covers basic accounting rules and concepts including basic accounting cycles, inventories, and receivables to most organizations and some financial reporting issues.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	Explain the relationship between accounting and other business disciplines.
M2.	Prepare financial records as required by the Generally Accepted Accounting Principles.
M3.	Prepare all required financial transactions of the accounting cycle.
M4.	Explain the managerial decision implications of accounting records.
M5.	Explain and apply relevant concepts in accounting-related tasks.

These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

Bachelor of Business Administration in Marketing

PILOs	M1	M2	M3	M4	M5
P1. Explain the core concepts, values and Skills Students are able to apply the marketing principles, concepts, theories in analyzing the changing business environment.					



P2. Apply appropriate Tools and technologies Students are able to demonstrate using related tools, technology and skills to generate proposals and solutions.	✓	✓	✓	✓	✓
P3. Proceed Lifelong learning Students are able to apply self and independent learning to leverage learned knowledge in practical life.	✓	✓	✓	✓	✓
P4. Adopt Leadership approaches Students are able to develop collaborative groups, synergy teams in achieving objectives and shared goals.					
P5. Demonstrate and practice Legal and Ethical Values Students are able to identify professional ethics from broad business practices.					
P6. Effective Communication Skills Students are able to communicate and present ideas effectively.					
P7. Critical Thinking Students are able to apply self understanding and analysis of critical perspectives to issues in broad conditions for problem solving.	✓	✓	✓	✓	✓
P8. Intercultural Competence Students are competent to associate in a diversified social and global community.					

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	Ch. 1 Accounting in Business <ul style="list-style-type: none"> ● Importance of Accounting ● Fundamentals of Accounting ● Business Transactions and Accounting ● Financial Statements 	3 hrs.
2	Ch. 2 Analyzing and Recording Transactions <ul style="list-style-type: none"> ● Basis of Financial Statements ● Double - Entry Accounting ● Analyzing and Processing Transactions ● Trial Balance and Financial Statements 	3 hrs.
3-4	Ch. 3 Adjusting the Accounts for Financial Statements <ul style="list-style-type: none"> ● Timing and Reporting ● Deferral of Expense 	6 hrs.



	<ul style="list-style-type: none"> ● Deferral of Revenue ● Accrued Expense ● Accrued Revenue ● Trial Balance and Financial Statements 	
5	Ch. 4 Completing the Accounting Cycle <ul style="list-style-type: none"> ● Work Sheet as a Tool ● Closing Process ● Accounting Cycle ● Classified Balance Sheet 	3 hrs.
6-7	Ch. 5 Accounting for Merchandising Operations <ul style="list-style-type: none"> ● Merchandising Activities ● Merchandise Purchases ● Merchandise Sales ● Adjusting and Closing for Merchandisers ● More on Financial Statement Formats 	6 hrs.
8	Midterm Exam	3 hrs.
9-10	Ch. 6 Inventories and Cost of Sales <ul style="list-style-type: none"> ● Inventory Basics ● Inventory Costing under a Perpetual System ● Valuing Inventory at LCM and Inventory Errors 	6 hrs.
11	Ch. 7 Accounting Information Systems <ul style="list-style-type: none"> ● System Principles ● System Components ● Special Journals and Subsidiary Ledgers ● Technology - Based Accounting Systems 	3 hrs.
12	Ch. 8 Cash, Fraud, and Internal Control <ul style="list-style-type: none"> ● Control of Cash ● Banking Activities as Controls 	3 hrs.
13-14	Ch. 9 Accounting for Receivables <ul style="list-style-type: none"> ● Valuing Accounts Receivable ● Direct Write - Off Method ● Allowance Method ● Estimating Bad Debts for Allowance Method ● Notes Receivable 	6 hrs.
15	Final Exam	3 hrs.
	Total	45 hrs.



TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5
T1. Interactive Lectures	✓	✓	✓	✓	✓
T2. In-class Discussion Exercises and quizzes	✓	✓	✓	✓	✓
T3. Assignments	✓	✓	✓	✓	✓

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Participation	5%	M1 – M5
A2. Assignments / Case studies	20%	M1 – M5
A3. Midterm Test	25%	M1 – M3
A4. Final Examination	50%	M1 – M5

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.



MARKING SCHEME

Assessment task and Criterion	Excellent	Very good	Good	Satisfactory	Pass	Fail
	A-, A 88–92 93–100	B+ 83–87	B-, B 78–82 73–77	C- C, C+ 58–62 63–67 68–77	D, D+ 53–57 50-52	F 0–49
1 Class Learning Activities Demonstrate the understanding of the subjects covered in classes and show active learning attitude	High	Significant		Moderate	Basic	Not even reaching marginal levels
2 Assignments Demonstrate the ability to answer questions on topics covered in the outline	High	Significant		Moderate	Basic	Not even reaching marginal levels
3 Mid-term test and Final examination Demonstrate the ability to identify and apply appropriate concepts, methods and techniques	High	Significant		Moderate	Basic	Not even reaching marginal levels

REQUIRED READINGS

Module textbook:

John J. Wild, Ken W. Shaw (2025), *Fundamental Accounting Principles*, 25th ed., McGraw Hill LLC.

REFERENCES

Weygandt, Jerry J., Paul D. Kimmel, and Donald E. Kieso (2018), *Accounting Principles*, IFRS ed. Wiley



STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.