

## FACULTY OF BUSINESS

# BACHELOR OF ACCOUNTING / MANAGEMENT / E-COMMERCE /

## **BUSINESS ADMINISTRATION IN MARKETING**

Academic Year	2024/2025	Semester	1	
Module Code	PORT1102-211/212/214/313			
Learning Module	Portuguese II			
Pre-requisite(s)	Portuguese I			
Medium of Instruction	Chinese/Portuguese			
Credits	3	Contact Hours	45 hrs	
Instructor	Lin Manlin	Email	manlinlin@mpu.edu.mo	
Office	5/F, Edifício Wui Chi, Sede do IPM	Office Phone	8599 6861	

## LEARNING MODULE OUTLINE

#### **MODULE DESCRIPTION**

This course develops students' language skills. Particular emphasis is placed on listening, and on written and oral expression. Students learn to understand foreign language texts, use of the language correctly and confidently, and understand the foreign culture through foreign language learning. Topics include: listening, speaking, reading and writing.

The objective of this course is to provide the students with a basic understanding of the Portuguese language structure and to enhance their social skills and understanding across boundaries. Activities such as dialogue building, pair and group work or role-play will enable the students to develop their listening, reading, speaking and writing skills. Students will be faced with a simple but large variety of situations in order to develop their communicative competence.

#### **MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	Have a basic understanding of the Portuguese language structure.
M2.	Produce different types of oral and written texts in Portuguese.
M3.	Express feelings, expose ideas, exchange experiences as a speaker or listener in Portuguese.
M4.	Develop listening, reading, speaking and writing skills in Portuguese.
M5.	Develop communicative competence.
M6.	Understand the culture and history of Portuguese speaking countries.



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These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

Programme	PILOs	MILOs
Accounting	8. Utilize appropriate written and spoken forms to communicate	MILOs
	effectively with stakeholders in various cultural environment.	1,2,3,4,5,6
E-Commerce	6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry.	MILOs 1,2,3,4,5,6
	7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West.	MILOs 1,2,3,4,5,6
Management	3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	MILOs 1,2,3,4,5,6
Marketing	<ul><li>5. Proceed lifelong learning</li><li>Students are able to apply self and independent learning to leverage learned knowledge in practical life.</li></ul>	MILOs 1,2,3,4,5,6
	<ul><li>6. Effective Communication Skills</li><li>- Students are able to communicate and present ideas effectively.</li></ul>	MILOs 1,2,3,4,5,6

### MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1-2	Revisão do conteúdo aprendido Descrição de características físicas/psicológicas • Partes do corpo • Vestuário e acessórios • Cores • Adjetivos • Caráter	6
3-4	<ul> <li>Curiter</li> <li>Descrição de estados físicos e sentimentos e Actividades do quotidiano (1)</li> <li>Estados físicos</li> <li>Sentimentos</li> <li>Semanas</li> <li>Meses</li> <li>Verbos reflexos</li> </ul>	6
5-6	Actividades do quotidiano (2) <ul> <li>Acções habituais</li> <li>Actividades do quotidiano</li> <li>Horas</li> <li>Preposições de tempo</li> <li>Preposições de movimento</li> </ul>	6
7-8	Actividades do quotidiano (3) e Revisão dos Bloco 3 e 4 • Meios de transporte • ir/vir/voltar + de	6



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	· induindualtan i an			
	• ir/vir/voltar + em			
	• estar + a + inf.			
	<ul> <li>Preposições de movimento</li> </ul>			
	A Família			
	Graus de parentesco			
9-10	• Animais	6		
	Signos chineses			
	Signos do zodíaco			
	A Casa			
	• Tipo de edifícios			
11-12	Divisões da casa	6		
	Adjectivos			
	Objectos da casa			
	Vida social			
	Passatempos			
13-14	• Tipo de filmes	6		
	Actividades de lazer			
	Aniversário			
15	Revisão final	3		

### **TEACHING AND LEARNING ACTIVITIES**

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5	M6
T1. Small Group Instruction Method			$\checkmark$	$\checkmark$	$\checkmark$	
T2. Assignment Method of Teaching	$\checkmark$	$\checkmark$		$\checkmark$		
T3. Demonstration Method	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
T4. Discussion Method of Teaching			$\checkmark$	$\checkmark$	$\checkmark$	

#### ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

#### ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Participation	30%	M1, M2, M3, M4, M5, M6
A2. Oral Test	20%	M1, M2, M3, M4, M5



A3. Final Examination	50%	M1, M2, M3, M4, M5, M6
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The assessment will be conducted following the University's Assessment Strategy (see <u>www.mpu.edu.mo/teaching learning/en/assessment\_strategy.php</u>). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

#### MARKING SCHEME

Participation	Active participation in lectures, oral practices, and various in-class tasks and home assignments
Oral Test	Oral test aiming to evaluate students' oral performance
Final Examination	Aiming to evaluate students' comprehensive understanding and application of the language taught

#### **REQUIRED READINGS**

Santos et al. (2011). Passo a Passo...em Português, Modulo I. Macau: IPOR.

Santos et al. (2011). Passo a Passo...em Português, Modulo II. Macau: IPOR.

#### REFERENCES

Coimbra, Isabel & Coimbra, Olga (2016). Gramática Ativa I. Lisboa: Lidel.

DSEDJ. *Compreender o Português I*. Macau: Direcção dos Serviços de Educação e de Desenvolvimento da Juventude.

Oliveira, Carla & Coelho, Luísa (2011). Português Global I. Macau: Instituto Politécnico de Macau.

Ye, Zhiliang (2009). *Português para Ensino Universitário*. Beijing: Foreign Language Teaching and Research Press.

#### STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

#### ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at <a href="https://www.mpu.edu.mo/student\_handbook/">www.mpu.edu.mo/student\_handbook/</a>.