



**FACULTY OF BUSINESS**  
**BACHELOR OF ACCOUNTING / E-COMMERCE / MANAGEMENT /**

**BUSINESS ADMINISTRATION IN MARKETING**

**LEARNING MODULE OUTLINE**

Academic Year	2023/2024	Semester	2
Module Code	PORT1101-121-122-123-124		
Learning Module	Portuguese I		
Pre-requisite(s)	Nil		
Medium of Instruction	Chinese/Portuguese		
Credits	3	Contact Hours	45 hrs
Instructor	YANG NAN	Email	miguelyang@mpu.edu.mo
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**MODULE DESCRIPTION**

This course develops students' language skills. Particular emphasis is placed on listening, and on written and oral expression. Students learn to understand foreign language texts, use of the language correctly and confidently, and understand the foreign culture through foreign language learning. Topics include: listening, speaking, reading and writing.

The objective of this course is to provide the students with a basic understanding of the Portuguese language structure and to enhance their social skills and understanding across boundaries. Activities such as dialogue building, pair and group work or role-play will enable the students to develop their listening, reading, speaking and writing skills. Students will be faced with a simple but large variety of situations in order to develop their communicative competence.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

After completing the learning module, students will be able to:

1. Greet and interact actively in simple dialogues.
2. Describe people's physical features.
3. Identify and describe objects (number, colours etc.).
4. Ask and inform about the location of objects and places.



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

Programme	PILOs	ILOs
Accounting	8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.	ILOs 1,2,3,4
E-Commerce	6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;	ILOs 1,2,3,4
	7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;	ILOs 1,2,3,4
Management	3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	ILOs 1,2,3,4
Marketing	5. Proceed lifelong learning - Students are able to apply self and independent learning to leverage learned knowledge in practical life.	ILOs 1,2,3,4
	6. Effective Communication Skills - Students are able to communicate and present ideas effectively.	ILOs 1,2,3,4

#### MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Description	Duration
<b>Apresentação da disciplina</b> <ul style="list-style-type: none"><li>• Horário</li><li>• Materiais</li><li>• Avaliação</li></ul> <b>O português e os países lusófonos</b> <ul style="list-style-type: none"><li>• Número de falantes</li><li>• Países e lugares onde se fala a língua portuguesa</li><li>• Características fonéticas da língua</li></ul> <b>Nomes portugueses (masculinos e femininos)</b> <b>Expressões usuais</b> <b>Alfabeto português</b>	3 hrs



<b>A fonética e a prática de fonética</b> <ul style="list-style-type: none"><li>• Conhecer o alfabeto, as vogais, as consoantes e as regras de acentuação e silabação</li><li>• Treinar a fonética e ler as palavras em voz alta em sala de aula</li></ul>	9 hrs
<b>Olá! Bom dia! - Identificação pessoal</b> <ul style="list-style-type: none"><li>• Estudar a identificação pessoal: nome, morada, telefone, idade, profissão e estado civil etc.</li><li>• Aprender o género dos nomes, os artigos definidos e indefinidos, os pronomes pessoais, possessivos e interrogativos, os verbos: morar, ser, estar, ter.</li><li>• Saber os números cardiais (1-30).</li><li>• Fazer diálogos em grupo.</li></ul>	3 hrs
<b>Moro em Macau – Indicar morada</b> <ul style="list-style-type: none"><li>• Estudar o verbo regular “morar”, a preposição “em” e sua contracção com os artigos definidos (no, na), os advérbios: sim/não e o pronome interrogativo: onde.</li><li>• Fazer exercícios orais e escritos.</li></ul>	3 hrs
<b>As profissões e o trabalho</b> <ul style="list-style-type: none"><li>• Estudar o verbo “ser” + nome de profissão, a preposição “de” e sua contracção com os pronomes pessoais (dele, dela, deles, delas), pronomes interrogativos: qual e o que, os verbos regulares “trabalhar” e “estudar”, a conjugação no presente do indicativo dos verbos regulares terminados em “ar”, “er”, “ir” e “or”.</li><li>• Praticar a conjugação dos verbos regulares nas frases completas, como “eu moro em Macau”, “ele estuda português”.</li></ul>	6 hrs
<b>A Família</b> <ul style="list-style-type: none"><li>• Informar e informar-se sobre membros da família e laços de parentesco</li><li>• Pronomes possessivos</li><li>• Pronomes interrogativos</li><li>• Variação dos nomes em género e número</li></ul>	6 hrs
<b>Meios de transporte</b> <ul style="list-style-type: none"><li>• Informar e informar-se sobre a utilização dos meios de transporte</li><li>• Verbo irregular – ir e - vir no Presente do Indicativo.</li><li>• Preposição – de e – a</li></ul>	6 hrs
Revisão	3 hrs



Teste oral	3 hrs
Exame Final	3 hrs
Total:	45 hrs

### TEACHING AND LEARNING ACTIVITIES

This course is delivered through a series of lectures which provide a detailed description of all the topics. A communicative approach (such as in-class dialogue) is employed to engage students to practice their oral skills in Portuguese.

### ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

### ASSESSMENT

This learning module is graded on a 100 point scale, with 100 being the highest possible score and 50 being the passing score.

	Item	Description	Percentage
1.	Participation	active participation in lectures, oral practices, and various in-class tasks and home assignments	40%
2.	Oral Test	oral test aiming to evaluate students' oral performance	20%
3.	Final Examination	3-hour examination aiming to evaluate students' comprehensive understanding and application of the language taught	40%
			<b>Total Percentage: 100 %</b>

### MARKING SCHEME

Assessment Tasks	Criteria	Excellent (A, A-)	Very Good, Good (B+, B, B-)	Satisfactory (C+, C, C-)	Pass (D+, D)	Fail (F)
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			88-100	73 - 87	58 - 72	50 - 57	0 – 49
1.	Class / Online Learning Activities	Demonstrate the understanding of the subjects covered in classes and show active learning attitude	High	Significant	Moderate	Basic	Not even reaching marginal levels
2.	Writing assignments	Demonstrate the ability to fulfil the writing requirements covered in the outline	High	Significant	Moderate	Basic	Not even reaching marginal levels
3.	Speaking assessment	Demonstrate the understanding of the subject and the arguments are articulated and organized in terms of verbal presentation	High	Significant	Moderate	Basic	Not even reaching marginal levels
4.	Listening assessment	Apply listening skills to understand spoken business English and answer factual questions accurately on what they have heard	High	Significant	Moderate	Basic	Not even reaching marginal levels
5.	Mid-term test and Final examination	Demonstrate the ability to identify and apply appropriate concepts, methods and techniques	High	Significant	Moderate	Basic	Not even reaching marginal levels

## REQUIRED READINGS

### Required Textbook

Santos et al. (2011). Passo a Passo...em Português, Modulo I. Macau: IPOR.

### References

Coimbra, Isabel & Coimbra, Olga (2016). Gramática Ativa I. Lisboa: Lidel.

DSEDJ. Compreender o Português I. Macau: Direcção dos Serviços de Educação e de Desenvolvimento da Juventude.

Oliveira, Carla & Coelho, Luísa (2011). Português Global I. Macau: Instituto Politécnico de Macau.

Ye, Zhiliang (2009). Português para Ensino Universitário. Beijing: Foreign Language Teaching and Research Press.



## **STUDENT FEEDBACK**

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

## **ACADEMIC INTEGRITY**

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).