



**FACULTY OF BUSINESS**

**BACHELOR OF ACCOUNTING/BACHELOR OF E-COMMERCE**

**BACHELOR OF MANAGEMENT/BBA IN MARKETING**

**LEARNING MODULE OUTLINE**

Academic Year	2023/2024	Semester	1
Module Code	FREN1102-211-212-213-214		
Learning Module	French II		
Pre-requisite(s)	French I		
Medium of Instruction	French / English		
Credits	3	Contact Hours	45
Instructor	Jerome Robert Gardet		
Office	Room B110, Chi Un Building	Office Phone	85993304

**Module Description**

This is a continuation of French I which develops students' language skills. Particular emphasis is placed on listening, and on written and oral expression. Students learn to understand foreign language texts, use the language correctly and confidently, and understand the foreign culture through foreign language learning. Topics include: listening, speaking, reading, and writing.

**Module Intended Learning Outcomes (ILOS)**

After completing the learning module, students will be able to use the French language in:

M1	Engage in a simple buy-and-sell situation
M2	Accept and refuse
M3	Read simple notices, posters and catalogues
M4	Fill in a simple form
M5	Write a simple postcard



Programme	PILOs	ILOs
Accounting	8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environments.	ILOs 1,2,3,4,5
E-Commerce	6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;	ILOs 1,2,3,4,5
	7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;	ILOs 1,2,3,4,5
Management	3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	ILOs 1,2,3,4,5
Marketing	5. Proceed lifelong learning - Students are able to apply self and independent learning to leverage learned knowledge in practical life.	ILOs 1,2,3,4,5
	6. Effective Communication Skills - Students are able to communicate and present ideas effectively.	ILOs 1,2,3,4,5

### Module Schedule, Coverage and Study Load

Topic	Duration
Course 1 Time - Public transportation	3.0 hours
Course 2 Daily routine	3.0 hours
Course 3 Asking and giving directions	3.0 hours
Course 4 Inviting someone – Birthday party	3.0 hours
Course 5 Buying school items	3.0 hours
Course 6 At the clothes shop	3.0 hours
<b>Course 7 Mid-term exam</b>	<b>3.0 hours</b>
Course 8 Food – at the supermarket and at the market – Quantities (countable and uncountable)	3.0 hours
Course 9 At the restaurant	3.0 hours
Course 10 Locating an object in a room	3.0 hours
Course 11 Writing a letter	3.0 hours
Course 12 PowerPoint presentations	3.0 hours



Course 13 synthesis –revisions	3.0 hours
<b>Course 14 final oral examinations (individual)</b>	<b>3.0 hours</b>
Course 15 <b>final examinations (collective)</b>	3.0 hours

1. Grammar (15 hours)

- Verb: to understand (I and You forms)
- Conditional for politeness (I would like to)
- Cardinal / ordinal numbers
- Demonstrative adjectives
- Position of adjectives
- Partitive articles (of the)
- Adverbs of quantity (a few, a lot)
- Uncountable
- Countable

2. Speaking topics (15 hours)

2.1 Vocabulary

- Personal items
- Professions
- Hobbies
- Weather / Climate
- Places

2.2 Speaking

Talk about your daily life

- Give your address/email
- Give your phone number
- Talk about your family
- Talk about your hobbies

Describe an object / a person

- Tell apart sth or sb
- Say the price of an object
- Talk about ownership
- Talk about quantity
- Describe the weather

Ask for an information

- Ask for personal information
- Ask about the date



- Ask about the time
- Ask about a service

Talk about where something happens

- Give directions about a city / a country
- Give instructions or advice

Accept something: Agree to sth

Refuse something: Disagree

Participate in a basic conversation

Say what you don't understand

### 3. Sociocultural knowledge (15 hours)

#### 3.1 Sociocultural knowledge

- How to write an informal letter
- How to write a postcard
- How to write an email

#### 3.2 Phonetics

- Phonemes
- Liaisons

## Teaching and Learning Activities

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities.

Teaching and Learning Activities	M1	M2	M3	M4	M5
T1. Lectures	√	√	√	√	√
T2. Class / group discussion	√	√	√	√	√
T3. Videos					
T4. Audios	√	√	√	√	√



Teaching methods are based on a communicative approach of French as a foreign language with the focus on the acquisition of the following skills: expression and comprehension, both written and oral. The objective is to provide knowledge of French language and culture in French speaking countries through communication in real situations.

As a student, you will be responsible for half of your progression; personal work in addition to class attendance is of course necessary.

English is used, even for complete beginners. Yet, after only a few hours, the students quickly master enough elementary French to exchange with their Instructor.

## **Attendance**

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

## **Assessment**

In this learning module, students are required to complete the following assessment activities:

	Assessment Activities	Description	Weighting (%)	ILOs to be Assessed				
				M1	M2	M3	M4	M5
A1.	Mid-term exam	Oral and writing	30%	√	√	√	√	√
A2.	PowerPoint presentation	French topic	20%					
A3.	Final Exam	Oral and writing	50%	√	√	√	√	√

**Total Percentage:** 100%

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

## **MARKING SCHEME**



Assessment Tasks	Criteria	Excellent (A, A-)	Very Good, Good (B+, B, B-)	Satisfactory (C+, C, C-)	Pass (D+, D)	Fail (F)
		88-100	73 - 87	58 - 72	50 - 57	0 – 49
1. Class Learning Activities	Demonstrate the <b>understanding</b> of the subjects covered in classes and show active learning attitude	High	Significant	Moderate	Basic	Not even reaching marginal levels
2. Assignments	Demonstrate the <b>ability</b> to answer questions on topics covered in the outline	High	Significant	Moderate	Basic	Not even reaching marginal levels
3. (Group) Project	Demonstrate the <b>understanding</b> of the subject and the arguments are <b>articulated</b> and <b>organized</b> in terms of verbal presentation	High	Significant	Moderate	Basic	Not even reaching marginal levels
4. Mid-term examination	Demonstrate the <b>ability to identify</b> and <b>apply</b> appropriate concepts, methods and techniques	High	Significant	Moderate	Basic	Not even reaching marginal levels
5. Others	Others	High	Significant	Moderate	Basic	Not even reaching marginal levels

## Textbook(s)

PPT files and/or other materials provided by the instructor.

## Reference

### Reference book(s)

#### Totem 1-méthode de français A1-Cashier d'activités

Corina Brilliant, Lucas Malcor, Marie-José Lopes and Jean-Thierry le Bougnec, 2014, HACHETTE LIVRE

## STUDENT FEEDBACK



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Universidade Politécnica de Macau  
Macao Polytechnic University

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

## **ACADEMIC INTEGRITY**

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).