



**FACULTY OF LANGUAGES AND TRANSLATION**  
**BACHELOR OF ARTS IN CHINESE-ENGLISH TRANSLATION AND INTERPRETATION**  
**LEARNING MODULE OUTLINE**

Academic Year	2024/2025	Semester	2
Module Code	TRAN3108-321/322		
Learning Module	Tourism and Gaming Translation		
Pre-requisite(s)	Nil		
Medium of Instruction	English and Chinese		
Credits	2	Contact Hours	30 hrs
Instructor	Pang Kam Tou	Email	t1568@mpu.edu.mo
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**MODULE DESCRIPTION**

This semester module focuses on familiarizing students with the linguistic, social, economic and cultural characteristics of tourism and gaming industries in order to help them acquire the basic translation skills and techniques concerned. Through a great amount of translation practices in this field, this module will lay a foundation for students to participate in tourism and gaming translation in the future.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	have a general understanding of the features in translating for tourism and gaming;
M2.	familiarize themselves with specialized terms (both in English and in Chinese) and formats of commonly used discourses in tourism and gaming;
M3.	cultivate their awareness of different translation skills in dealing with tourism and gaming texts;
M4.	undertake translation tasks in tourism and gaming fields.

These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs	M1	M2	M3	M4
P1. Knowledge and skills of translation and interpreting in the areas of public administration, tourism, commerce and mass media;	✓	✓		✓
P2. Knowledge of translation theories, critical understanding of translation and interpreting;	✓	✓	✓	✓
P3. Knowledge and skills of both Chinese and English as language professionals;	✓	✓	✓	✓



P4. Knowledge of cross-cultural communication;	✓		✓	
P5. Master Chinese-English translation and interpreting skills, strategies and technologies;			✓	
P6. Apply Chinese and English writing competence into translation practices;				
P7. Apply knowledge of languages and translation studies into bi-lateral translation practices between English and Chinese;		✓	✓	✓
P8. Apply strategies and techniques in public speaking, consecutive and simultaneous interpreting;		✓	✓	✓
P9. Gain cross-cultural awareness in translation and interpreting practices;		✓	✓	✓
P10. Obtain basic research abilities.				

#### MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	Introduction (modern tourism / tourism texts)	2
2	Introduction + Translation of Tourism Advertisements 1	2
3	Translation of Tourism Advertisements 2	2
4	Translation of Travel Brochures 1	2
5	Translation of Travel Brochures 2	2
6	Translation of Menus 1	2
7	Translation of Menus 2	2
8	Translation of Tourism Signs 1	2
9	Translation of Tourism Signs 2	2
10	Gaming Translation 1	2
11	Gaming Translation 2	2
12	Gaming Translation 3	2
13	Review + Presentations + comments	2
14/15	Presentations + comments + Final Exam	4



## TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4
T1. Lectures and group discussions	✓	✓	✓	✓
T2. In-class and out-of-class practice and workshops	✓	✓	✓	✓
T3. Knowledge- and practice- based assignments and tests	✓	✓	✓	✓

## ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

## ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Class participation and performance	10%	M1-M4
A2. Assignments + mid-term	40%	M1-M4
A3. Presentations	10%	M1-M4
A4. Final exam	40%	M1-M4

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

## MARKING SCHEME

**Excellent:** Strong evidence of original thinking; good organisation, capacity to analyse and systemise; superior grasps of subject matter; strong evidence of extensive knowledge base.

**Very Good:** Evidence of grasps of subject; strong evidence of critical capacity and analytical ability; good understanding of issues; evidence of familiarity with literature.

**Good:** Evidence of grasp of subject; some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with literature.

**Satisfactory:** Profiting from the study experience; understanding of the subject; ability to develop solutions to simple problems in the material.



**Pass:** Sufficient familiarity with the subject matter to enable the student to progress without repeating the learning module.

**Fail:** Little evidence of familiarity with the subject matter; weak in critical and analytical skills; limited, or irrelevant use of literature.

### **REQUIRED READINGS**

Teaching materials will be drawn from a range of publications in the field of interpreting. No single textbook will be used.

### **REFERENCES**

程盡能·呂和發(2008)·《旅游翻譯理論與實務》·北京：清華大學出版社。

丁大剛 (2008)·《旅遊英語的特點與翻譯》·上海：上海交通大學出版社。

Dan, Graham (1996). *The Language of Tourism: A Sociolinguistic Perspective*. Wallingford: CAB International.

### **STUDENT FEEDBACK**

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

### **ACADEMIC INTEGRITY**

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).