



**FACULTY OF BUSINESS**  
**BACHELOR OF MANAGEMENT**  
**LEARNING MODULE OUTLINE**

Academic Year	2024-2025	Semester	2 <sup>nd</sup>
Module Code	MGMT4160-421		
Learning Module	SELECTED TOPICS IN MANAGEMENT		
Pre-requisite(s)	NIL		
Medium of Instruction	ENGLISH/CHINESE		
Credits	3	Contact Hours	45
Instructor	Dr. Sally Tam	Email	sallytam@mpu.edu.mo
Office	Meng Tak Building M550	Office Phone	8599-3296

**MODULE DESCRIPTION**

This module provides a comprehensive examination of particular issues in management through case studies and literature reviews. It is designed to provide students with an understanding of the controversial topics in human resource management, organizational behavior, leadership, marketing management, corporate governance, and some current issues. It covers many complicated issues in the contemporary management field. While presenting different perspectives, the intention is to familiarize the students with various view points, and to explore their inspiration and interest.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	Differentiate views toward issues and problems encountered in the field of human resource management.
M2.	Analyze various perspectives about issues and problems encountered in the field of organizational behavior.
M3.	Critique contradictory opinions on issues and problems encountered in the field of leadership.
M4.	Examine distinctive perceptions of issues and problems encountered in the field of marketing management.
M5.	Review board's function and CSR in the field of corporate governance.
M6.	Explore controversy in some current issues.
M7.	Analyze, discuss and summarize their own opinions about those problems and issues.



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs	M1	M2	M3	M4	M5	M6	M7
P1. Integrate contemporary management theories and business disciplines relevant to general business practices.	✓	✓	✓	✓	✓	✓	✓
P2. Apply critical thinking and logical analysis skills and techniques to resolve management issues.	✓	✓	✓	✓	✓	✓	✓
P3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	N/A						
P4. Demonstrate leadership in a team and respecting the rights of others irrespective of their cultural background, race or gender in order to solve unpredictable problems in the field.	N/A						
P5. With the help of mathematical and statistical skills, utilize the latest empirical findings and academic studies to support the recommendation of business projects or reports.	N/A						
P6. Recommend an appropriate course of action by ethically examining economic, environmental, political, legal and regulatory contexts of global business practices.	✓	✓	✓	✓	✓	✓	✓
P7. Interpret and utilize management information or business software for internal control, planning, performance evaluation, and coordination to improve efficiency and effectiveness in the business process.	N/A						

#### MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
	<b>PART 1: Selected Topics in Human Resources Management</b>	
1	Sexual Harassment – Case I	3.0
2	Work Stress – Case II	3.0
3	<b>In-class case study (I)</b>	3.0
	<b>Part 2: Selected Topics in Organizational Behavior</b>	
4	Effective Communication – Case I	3.0
5	Managing Diversity – Case II	3.0
6	<b>In-class case study (II)</b>	3.0



	<b>Part 3: Selected Topics in Leadership</b>	
7	Responsible Leadership – Case I	3.0
8	The Dark Side of Leadership – Case II	3.0
9	<b>In-class case study (III)</b>	3.0
	<b>Part 4: Selected Topics in Marketing</b>	
10	Digital Marketing – Case I	3.0
11	Sustainable Marketing – Case II	3.0
12	<b>In-class case study (IV)</b>	3.0
	<b>Part 5: Selected Topics in Corporate Governance</b>	
13	Corporate Social Responsibility - Case	3.0
	<b>Part 6: Current Issues</b>	
14	International Business – Case	3.0
15	<b>Group Project Presentation</b>	3.0
	Total	45.0

### TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5	M6	M7
T1. Interactive lectures	✓	✓	✓	✓	✓	✓	✓
T2. In-class exercises	✓	✓	✓	✓	✓	✓	✓
T3. Group project and presentation	✓	✓	✓	✓	✓	✓	✓

### ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.



## ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Class participation (graded)	10	1-7
A2. In-class case studies (graded)	40	1-7
A3. Group Project (graded)	50	1-7
Total	100%	

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

## GRADING SCHEME

This learning module is graded using the following system:

Letter Grade	Mark Ranges	Grade Definition	Assessment
A A-	93-100 88-92	Excellent	A superior performance with consistent strong evidence of: <ul style="list-style-type: none"><li>• a comprehensive, incisive grasp of the subject matter</li><li>• an ability to make insightful critical evaluation of the material given</li><li>• an exceptional capacity for original, creative, and/or logical thinking</li><li>• an excellent ability to organize, to analyze, to synthesize, to integrate ideas, and to express thoughts fluently.</li></ul>
B+	83-87	Very Good	An excellent performance with strong evidence of: <ul style="list-style-type: none"><li>• a comprehensive grasp of the subject matter</li><li>• an ability to make sound critical evaluation of the material given</li><li>• a very good capacity for original, creative, and/or logical thinking</li><li>• an excellent ability to organize, to analyze, to synthesize, to integrate ideas, and to express thoughts fluently.</li></ul>



B B-	78-82 73-77	Good	A good performance with evidence of: <ul style="list-style-type: none"><li>• a substantial knowledge of the subject matter</li><li>• a good understanding of the relevant issues and a good familiarity with the relevant literature and techniques</li><li>• some capacity for original, creative, and/or logical thinking</li><li>• a good ability to organize, to analyze, and to examine the subject material in a critical and constructive manner</li></ul>
C+ C C-	68-72 63-67 58-62	Satisfactory	A generally satisfactory and intellectually adequate performance with evidence of: <ul style="list-style-type: none"><li>• an acceptable basic grasp of the subject material</li><li>• a fair understanding of the relevant issues</li><li>• a general familiarity with the relevant literature and techniques</li><li>• an ability to develop solutions to moderately difficult problems related to the subject material</li><li>• a moderate ability to examine the material in a critical and analytical manner</li></ul>
D+ D	53-57 50-52	Pass	A barely acceptable performance with evidence of: <ul style="list-style-type: none"><li>• a familiarity with the subject material</li><li>• some evidence that analytical skills have been developed</li><li>• some understanding of relevant issues</li><li>• some familiarity with the relevant literature and techniques</li><li>• attempts to solve moderately difficult problems related to the subject material and to examine the material in a critical and analytical manner which are only partially successful.</li></ul>
F	0-49	Fail	An unacceptable performance.



## REQUIRED READINGS

Handouts (materials selected and edited by instructor).

## REFERENCES

Journal of Management

Academy of Management Journal

Other Human Resource Management, Leadership, Organizational Behavior, and Marketing Management textbooks

## STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

## ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).



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