



FACULTY OF BUSINESS
BACHELOR OF ACCOUNTING / E-COMMERCE / MANAGEMENT /
BUSINESS ADMINISTRATION IN MARKETING
LEARNING MODULE OUTLINE

Academic Year	2023/2024	Semester	2
Module Code	FREN1101-121/122/123/124		
Learning Module	French I		
Pre-requisite(s)	Nil		
Medium of Instruction	French		
Credits	3	Contact Hours	45 hrs
Instructor	Jerome Robert Gardet	Email	t1704@mpu.edu.mo
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MODULE DESCRIPTION

This is an introduction of French which develops students' language skills. Particular emphasis is placed on listening, and on written and oral expression. Students learn to understand foreign language texts, use the language correctly and confidently, and understand the foreign culture through foreign language learning. Topics include listening, speaking, reading and writing.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	Greet people
M2.	Talk about yourself
M3.	Talk about where you live
M4.	Talk about your family members
M5.	Talk about your likes and dislikes
M6.	Ask about the day, the time and the date
	(Add rows where necessary)



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

Programme	PILOs	ILOs
Accounting	8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.	ILOs 1,2,3,4,5
E-Commerce	6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;	ILOs 1,2,3,4,5
	7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;	ILOs 1,2,3,4,5
Management	3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	ILOs 1,2,3,4,5
Marketing	5. Proceed lifelong learning - Students are able to apply self and independent learning to leverage learned knowledge in practical life.	ILOs 1,2,3,4,5
	6. Effective Communication Skills - Students are able to communicate and present ideas effectively.	ILOs 1,2,3,4,5

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
	Course 1 Objects and people vocabulary, instructions in class, French alphabet, spelling names and words, masculine-feminine and plural of nouns, formal and informal greetings	3.0 hours
	Course 2 Languages, nationalities, main rules of pronunciation	3.0 hours
	Course 3 Numbers 0-19, the age, negative form, professions	3.0 hours
	Course 4 Countries	3.0 hours
	Course 5 Telling the date, numbers 70-100, months	3.0 hours
	Course 6 Physical description	3.0 hours
	Course 7 Mid-term exam (individual and collective)	3.0 hours
	Course 8 Clothes, colours	3.0 hours
	Course 9 Family vocabulary, possessive	3.0 hours
	Course 10 Outdoor and indoor hobbies, frequency	3.0 hours



	Course 11 Presentation	3.0 hours
	Course 12 Activities and hobbies	3.0 hours
	Course 13 Time and Daily routine	3.0 hours
	Course 14 Speaking Test	3.0 hours
	Course 15 Final Exam	3.0 hours

1. Grammar (15 hours)

- Personal subject pronouns
- Tonic pronouns
- Present tense - State, Description
- Common verbs: be, have, do, to be called
- First group verbs: to live, to work, to talk
- Interrogation (the 3 forms)
- Interrogative words: Do you, What do you
- Interrogative pronouns: Where, When, How, How much
- Interrogative adjectives (what, who)
- It is / This is / Here is
- Definite and Indefinite articles
- Zero article for professions
- Masculine/Feminine & Singular/Plural
- Agreement of Adjectives (for nationalities)
- Some descriptive adjectives (big, small, ...)
- Affirmative and Negative sentences
- Negation (not)
- Possessive 's to show belonging
- Possessive adjectives
- Impersonal 'it' for the weather
- Expressions of time (now, this morning, tomorrow)
- Expressions of time (days, months, seasons, year)
- Expressions of Place: go to / come from + a city or country; live in + a city or country
- There is / There are
- Connectors: and, or, but

2. Speaking topics (15 hours)

2.1 Vocabulary

- Alphabet
- Numbers
- Family name & Given Name
- Residence
- Classroom objects
- Nationalities
- Marital status (married / single)
- Countries & Cities



- Family
- Time
- Prices
- Date
- Days of the week
- Descriptions (small, big, old, young, etc.)
- Colors
- Seasons

2.2 Speaking

First encounters

- Greet sb
- Take leave of sb
- Ask sb's news or Give your news

Introduction

- Tell about yourself or sb else
- Give your name
- Spell your name
- Tell your age
- Tell your nationality
- Tell your profession

Talk about when something happens

- Tell the date
- Tell the time

3. Sociocultural knowledge (15 hours)

3.1 Sociocultural knowledge

- Greetings (when meeting people)
- Simple expressions to express politeness: excuse me, please, sorry, thank you
- Informal you and Formal you
- Difference between I want & I would like

3.2 Phonetics

- The alphabet
- Graphies

TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5
T1. Lectures, , multimedia instruction	✓	✓	✓	✓	✓



T2. Writing and speaking workshops,		✓			✓
T3. Reading and listening comprehension tasks	✓		✓		
T4. Group and pair discussions	✓	✓		✓	
T5. Self-accessed online learning of grammar and vocabulary.				✓	

Teaching Method

Lectures, videos, audios, group discussion

Teaching methods are based on a communicative approach of French as a foreign language with the focus on the acquisition of the following skills: expression and comprehension, both written and oral. The objective is to provide knowledge of French language and culture in French speaking countries through communication in real situations.

As a student, you will be responsible for half of your progression; personal work in addition to class attendance is of course necessary.

English is used, even for complete beginners. Yet, after only a few hours, the students quickly master enough elementary French to exchange with their Instructor.

ATTENDANCE

Attendance requirements are governed by the “Academic Regulations Governing Bachelor’s Degree Programs of Macao Polytechnic Institute”.

ASSESSMENT

This learning module is graded on a 100-point scale, with 50 being the passing score.

	Item	Description	Percentage
1.	Continual Evaluation	Attendance and participation	10%
2.	Presentation	/	15%
3.	Mid-term Exam	/	25%
4.	Final Exam	/	50%
Total Percentage:			100%

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It is student's responsibility to ensure that his/her assignment has been checked by Turnitin software, and the similarity score given by Turnitin software cannot be higher than 30%. However, a special case can be determined by the instructor.

MARKING SCHEME

	Assessment Tasks	Criteria	Excellent (A, A-)	Very Good, Good (B+, B, B-)	Satisfactory (C+, C, C-)	Pass (D+, D)	Fail (F)
			88-100	73 - 87	58 - 72	50 - 57	0 – 49
1.	Class / Online Learning Activities	Demonstrate the understanding of the subjects covered in classes and show active learning attitude	High	Significant	Moderate	Basic	Not even reaching marginal levels
2.	Writing assignments	Demonstrate the ability to fulfil the writing requirements covered in the outline	High	Significant	Moderate	Basic	Not even reaching marginal levels
3.	Speaking assessment	Demonstrate the understanding of the subject and the arguments are articulated and organized in terms of verbal presentation	High	Significant	Moderate	Basic	Not even reaching marginal levels
4.	Listening assessment	Apply listening skills to understand spoken business English and answer factual questions accurately on what they have heard	High	Significant	Moderate	Basic	Not even reaching marginal levels
5.	Mid-term test and Final examination	Demonstrate the ability to identify and apply appropriate concepts, methods and techniques	High	Significant	Moderate	Basic	Not even reaching marginal levels

REQUIRED READINGS



Teaching Material(s)

Handout by Instructor

Reference

Reference book(s)

Bonjour et bienvenue! -MÉTHODE DE FRANÇAIS A1.1

Lucile Bertaux, Aurélien Calvez, Hélène Brun-Conttan and Wei Xia, 2018, Didier.

Totem 1-méthode de français A1

Marie-José Lopes and Jean-Thierry le Bougnec, 2014, HACHETTE LIVRE.

Totem 1-méthode de français A1-Cashier d'activités

Corina Brilliant, Lucas Malcor, Marie-José Lopes and Jean-Thierry le Bougnec, 2014, HACHETTE LIVRE.

STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.