



**FACULTY OF BUSINESS**  
**BACHELOR OF MANAGEMENT**  
**LEARNING MODULE OUTLINE**

Academic Year	2023 / 2024	Semester	1
Module Code	ENGL3101-31C		
Learning Module	English V		
Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45 hours
Instructor	Wendy Chiang In Wa	Email	t0996@mpu.edu.mo
Office	Room B110, Chi Un Building		85993304

**MODULE DESCRIPTION**

This is the first of the two upper-intermediate English modules. The module aims to improve students' use of the four language skills (speaking, listening, reading, and writing), as well as to develop their knowledge of grammar and vocabulary, at the internationally accepted standard of upper intermediate. It focuses on the accurate communication of information in a business environment. The integration of authentic materials also enhances the usefulness of the module. Communication skills include: dealing with communication breakdown; negotiating; handling difficult situations; reaching agreements and presentations, etc.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	Formulate active listening tactics to understand spoken English in business talks/meetings, and to understand business news/interviews by answering upper-intermediate level questions
M2.	Prepare and have informal business talks/meetings in class and deliver visual-aided formal business presentations with appropriate responses in Q & A sessions
M3.	Use appropriate reading strategies to convey meaning of authentic business articles
M4.	Show the ability to use accurate tenses, articles, modal forms, question forms, relative clauses, gerunds and infinitives in business contexts
M5.	Demonstrate the ability to use appropriate vocabulary in definitions, metaphors, synonyms, collocations, multi-part verbs, and compound nouns
M6.	Compose memos and press releases using standard formats



**MODULE SCHEDULE, COVERAGE AND STUDY LOAD**

Week	Content Coverage	Contact Hours
1-3	<b>1 Alliances (Unit 1)</b> 1.1 Module introduction and warm-up activities 1.2 Keynotes – Company bosses on the prowl 1.3 Preview & Listening – Mega mergers 1.4 Reading – Mergers and acquisitions: <i>Spring in their steps</i> Vocabulary – Meanings & metaphors 1.5 Language Check – Review of tenses 1.6 Listening – Speech of a CEO 1.7 Career Skills & Speaking – Building relationships 1.8 Dilemma & Decision – Breaking the ice 1.9 <b>Writing Workshop 1: Business memo</b> 1.10 <b>Writing Assignment 1: Business memo (Textbook p.14; Style Guide p.24-25) (Submission Deadline: Sep 21 Thu)</b>	7.5 hours
3-5	<b>2 Projects (Unit 2)</b> 2.1 Keynotes – Mission to accomplish 2.2 Preview & Listening: Project planning 2.3 Reading & Speaking – Managing a project: <i>Up, up and away</i> 2.4 Vocabulary – Synonyms & expressions with ‘take’ 2.5 Language Check – Articles 2.6 Career Skills & Speaking – Setting goals 2.7 Dilemma & Decision – Test crisis 2.8 <b>In-class Reading Test 1 (Sep 21 Thu)</b>	6 hours
5-7	<b>3 Teamworking (Unit 3)</b> 3.1 Keynotes – The stuff teams are made of 3.2 Preview & Speaking – Team meetings 3.3 Reading – Meeting techniques: <i>Think before you meet</i> 3.4 Vocabulary – Collocations & multi-part verbs 3.5 Reading – Team roles: <i>Team roles are specific and interdependent</i> 3.6 Language Check – Modal forms 3.7 Career Skills, Listening & speaking – Team building & team players 3.8 Dilemma & Decision – Leading the team 3.9 <b>In-class Reading Test 2 (Oct 5 Thu)</b>	6 hours
	<b>Midterm Exam Revision: Units 1-3 (Review 1)</b>	1.5 hours
8	<b>Midterm Exam (Units 1-3)</b> <b>(Session 1: Oct 12 Thu)</b>	1.5 hours



8-10	<b>4 Technology (Unit 5)</b> 5.1 Keynotes – The pace of change 5.2 Preview – Unique selling features 5.3 Listening & Speaking – Describing features and functions 5.4 Reading & Speaking – Continuous improvement: <i>The march of the mobiles</i> 5.5 Vocabulary – Meanings & compound nouns 5.6 Language Check – Relative clauses 5.7 Career Skills, Listening & Speaking – Briefing 5.8 Dilemma & Decision – Turning ideas into reality 5.9 <b>Writing Workshop 2: Press release</b> 5.10 <b>Writing Assignment 2: Press release (Textbook p. 48; Style Guide p.30-31) (Submission Deadline: (Nov 9 Thu))</b>	6 hours
10-11	<b>5 Information (Unit 4)</b> 4.1 Keynotes – The real-time economy 4.2 Preview, Speaking & Listening – Information flows 4.3 Reading – Automating management: <i>How about now?</i> Vocabulary – Synonyms 4.4 Language Check – Question forms 4.5 Listening – Interview with an intelligence and security consultant 4.6 Career Skills & Listening – Questioning techniques 4.7 Dilemma & Decision – Spying on staff (optional) 4.8 <b>In-class Reading Test 3 (Nov 9 Thu)</b>	4.5 hours
12-13	<b>6 Advertising (Unit 6)</b> 6.1 Keynotes – The power of persuasion 6.2 Preview & Speaking – Advertising media 6.3 Reading – Targeting the audience: <i>The harder hard sell</i> 6.4 Vocabulary – Meanings & Collocations 6.5 Language Check – Gerunds and infinitives 6.6 Speaking & Listening – Talking about adverts 6.7 Career Skills & Listening – Storytelling 6.8 Dilemma & Decision – Danger Zone 6.9 <b>Speaking Workshop: Giving short talks</b>	4.5 hours
	<b>Final Exam Revision: Units 4-6 (Review 2)</b>	1.5 hours
14	<b>Listening Assessment (Session 1: Nov 23 Thu)</b> <b>Speaking Assessment (Session 1 &amp; 2: Nov 23 Thu)</b>	3 hours
15	<b>Final Exam (Units 1-6)</b>	3 hours



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs (Bachelor of Management)	M1	M2	M3	M4	M5	M6
P1. Integrate contemporary Management theories and business disciplines relevant to general business practices.						
P2. Apply critical thinking and logical analysis skills and techniques to resolve management issues.						
P3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	✓	✓	✓	✓	✓	✓
P4. Demonstrate leadership in a team and respecting the rights of others irrespective of their cultural background, race or gender in order to solve unpredictable problems in the field.						
P5. With the help of mathematical and statistical skills, utilize the latest empirical findings and academic studies to support the recommendation of business projects or reports.						
P6. Recommend an appropriate module of action by ethically examining economic, environmental, political, legal and regulatory contexts of global business practices.	✓	✓	✓	✓	✓	✓
P7. Interpret and utilize Management information or business software for internal control, planning, performance evaluation, and coordination to improve efficiency and effectiveness in the business process.						



## TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5	M6
T1. Lectures	✓	✓	✓	✓	✓	✓
T2. Writing and speaking workshops		✓				✓
T3. Group and pair discussions	✓	✓				
T4. In-class reading and listening	✓		✓			
T5. Self-accessed online learning of grammar and vocabulary				✓	✓	

## ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

## ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Class participation	10 %	M1, M3, M4, M5
A2. Writing assignments	10 %	M6
A3. Online quizzes	5 %	M4, M5
A4. Reading tests	5 %	M3
A5. Listening Assessment	5 %	M1
A6. Speaking Assessment	5 %	M2
A7. Midterm Exam	20 %	M1, M3, M4, M5
A8. Final Exam	40 %	M3, M4, M5, M6

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.



## MARKING SCHEME

The MPU Assessment Criteria and Grading is adopted for this module. Students are assessed against the following Assessment Activities (A1-A8) and criteria of what students need to do and how well they do it to merit a particular grade.

Assessment Activities	Criteria	A (93-100) A- (88-92)	B+ (83-87)	B (78-82) B- (73-77)	C+ (68-72) C (63-67) C- (58-62)	D+ (53-57) D (50-52)	F (0-49)
A1. Class participation	Punctuality, discipline, active participation in oral tasks/short presentations/ various in-class tasks	Excellent	Very good	Good	Satisfactory	Pass	Fail
A2. Writing assignments	Demonstrate ability to write business writings: memo & press release	Excellent	Very good	Good	Satisfactory	Pass	Fail
A3. Online quizzes	Demonstrate ability to answer questions in six online quizzes	Excellent	Very good	Good	Satisfactory	Pass	Fail
A4. Reading tests	Demonstrate ability to answer questions in three in-class reading tests	Excellent	Very good	Good	Satisfactory	Pass	Fail
A5. Listening Assessment	Demonstrate ability to answer questions in listening test on unheard business talk/interview	Excellent	Very good	Good	Satisfactory	Pass	Fail
A6. Speaking Assessment	Demonstrate ability to give individual presentation using visual aids	Excellent	Very good	Good	Satisfactory	Pass	Fail
A7. Midterm Exam A8. Final Exam	Demonstrate ability to answer questions on topics covered in the outline	Excellent	Very good	Good	Satisfactory	Pass	Fail

## REQUIRED READINGS

**Textbook** Trappe, T. & Tullis, G. (2015). *Intelligent Business Coursebook: Upper Intermediate Business English (with Audio CD)*. Pearson.

## REFERENCES

### Websites

- Module website (integrated with Turnitin): ENGL3101 (<http://canvas.mpu.edu.mo/>)
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- The Economist*: <http://www.economist.com/>
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- Macmillan Dictionary* (with pronunciation): <http://www.macmillandictionary.com>

## STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

## ACADEMIC INTEGRITY

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**FACULTY OF BUSINESS**  
**BACHELOR OF MANAGEMENT**  
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Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45 hours
Instructor	Mr. Sebastien CHAN WAI CHONG	Email	t1376@mpu.edu.mo
Office	Room B110, Chi Un Building	Office Phone	85993304

**MODULE DESCRIPTION**

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**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	Formulate active listening tactics to understand spoken English in business talks/meetings, and to understand business news/interviews by answering upper-intermediate level questions
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# MODULE SCHEDULE, COVERAGE AND STUDY LOAD

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	<b>Midterm Exam Revision: Units 1-3 (Review 1)</b>	1.5 hours
8	<b>Midterm Exam (Units 1-3)</b> <b>(Session 1: Oct 14 Sat)</b>	1.5 hours





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These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

*(Please choose the relevant table for your class and delete the others.)*

PILOs (Bachelor of Accounting)	M1	M2	M3	M4	M5	M6
P1. Integrate the contemporary theories, principles of accounting and business disciplines relevant to general business practice.						
P2. Assess general business scenarios with mathematical and statistical skills.						
P3. Apply critical thinking and logical analysis skills and techniques to solve business problems.	✓	✓	✓	✓	✓	✓
P4. Interpret and analyze accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business process.						
P5. Apply accounting or business software for business analysis.						
P6. Develop queries to assess management information from database to improve efficiency and effectiveness.						
P7. Synthesize the latest requirement of international accounting and auditing standards in preparing financial statements and auditing reports.						
P8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.	✓	✓	✓	✓	✓	✓
P9. Recommend an appropriate module of action by ethically examining the economic, environmental, political, legal and regulatory contexts of global business practice.						
P10. Utilize the latest empirical findings and academic studies to support the recommendation of business projects.						

PILOs (Bachelor of Business Administration in Marketing)	M1	M2	M3	M4	M5	M6
P1. Explain the core concepts, values and skills Students are able to apply the marketing principles, concepts, theories in analyzing the changing business environment.						
P2. Apply appropriate tools and technologies Students are able to demonstrate using related tools, technology and skills to generate proposals and solutions.		✓				✓
P3. Proceed lifelong learning Students are able to apply self and independent learning to leverage learned knowledge in practical life.	✓	✓	✓	✓	✓	✓
P4. Adopt leadership approaches Students are able to develop collaborative groups, synergy teams in achieving objectives and shared goals.						
P5. Demonstrate and practice legal and ethical values Students are able to identify professional ethics from broad business practices.						



P6. Effective communication skills Students are able to communicate and present ideas effectively.	✓	✓	✓	✓	✓	✓
P7. Critical thinking Students are able to apply self understanding and analysis of critical perspectives to issues in broad conditions for problem solving.	✓	✓	✓	✓	✓	✓
P8. Intercultural competence Students are competent to associate in a diversified social and global community.						

PILOs (Bachelor of E-Commerce)	M1	M2	M3	M4	M5	M6
P1. Demonstrate an understanding of the business processes and operations and the skillful realization of information technologies required to practice electronic commerce						
P2. Apply knowledge in business, mathematics, programming, computing, web development, and database to address complex problems in the context of electronic commerce						
P3. Analyze critically the effect of web technology use on organizational performance and develop electronic commerce strategies that fit organizational objectives						
P4. Select and apply tools and technologies to effectively implement electronic commerce systems in business intelligence, enterprise resources planning, supply chain management, and customer relationship management						
P5. Develop relationships, motivate others, manage conflicts, lead changes, and work across differences in multi-disciplinary electronic commerce projects						
P6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry	✓	✓	✓	✓	✓	✓
P7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West	✓	✓	✓	✓	✓	✓
P8. Cope with and manage contemporary advancement related to electronic commerce development and demonstrate lifelong learning attitudes and abilities						
P9. Conduct research and devise innovative electronic commerce models to exploit business opportunities						
P10. Reflect on professional responsibilities and keep up with the latest electronic commerce issues on legal, environmental, ethical, and societal considerations to benefit society comprehensively						



PILOs (Bachelor of Management)	M1	M2	M3	M4	M5	M6
P1. Integrate contemporary Management theories and business disciplines relevant to general business practices.						
P2. Apply critical thinking and logical analysis skills and techniques to resolve management issues.						
P3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	✓	✓	✓	✓	✓	✓
P4. Demonstrate leadership in a team and respecting the rights of others irrespective of their cultural background, race or gender in order to solve unpredictable problems in the field.						
P5. With the help of mathematical and statistical skills, utilize the latest empirical findings and academic studies to support the recommendation of business projects or reports.						
P6. Recommend an appropriate module of action by ethically examining economic, environmental, political, legal and regulatory contexts of global business practices.	✓	✓	✓	✓	✓	✓
P7. Interpret and utilize Management information or business software for internal control, planning, performance evaluation, and coordination to improve efficiency and effectiveness in the business process.						



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T2. Writing and speaking workshops		✓				✓
T3. Group and pair discussions	✓	✓				
T4. In-class reading and listening	✓		✓			
T5. Self-accessed online learning of grammar and vocabulary				✓	✓	

## ATTENDANCE

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