



FACULTY OF BUSINESS
BACHELOR OF MANAGEMENT
LEARNING MODULE OUTLINE

Academic Year	2023 / 2024	Semester	1
Module Code	BUSS3120-311/312		
Learning Module	Corporate Governance & Social Responsibility		
Pre-requisite(s)	Nil		
Medium of Instruction	Chinese / English		
Credits	3	Contact Hours	45 hrs
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MODULE DESCRIPTION

This module examines how corporations respond to ethical dilemmas whilst considering the needs of their various stakeholders within the context of government regulations. The roles of government regulation and community collaboration, as they impact on businesses operating across cultures, are also explored and current reforms of corporate governance are discussed.

It offers comprehensive and objective information on the latest research, trends, and regulations of Corporate Governance. It covers governance implications of private equity, hedge funds, sovereign wealth funds, shareholder activists, engaged institutional investors, proxy advisory firms, new rating systems, and emerging benefit corporations. It addresses key issues ranging from strategic oversight and risk management to succession planning.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	Appraise corporate governance and its relationship with firm performance
M2.	Evaluate corporate governance systems worldwide
M3.	Critique various issues relating to board of directors
M4.	Assess organizational strategy, risk and risk management
M5.	Examine various issues relating to executives and executive ownership
M6.	Screening financial reporting, external audit, and shareholder activities



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

Management Program PILOs	M1	M2	M3	M4	M5	M6
P1. Integrate contemporary Management theories and business disciplines relevant to general business practices.	✓	✓				
P2. Apply critical thinking and logical analysis skills and techniques to resolve management issues.			✓	✓	✓	✓
P3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.						✓
P4. Demonstrate leadership in a team and respecting the rights of others irrespective of their cultural background, race or gender in order to solve unpredictable problems in the field.			✓			
P5. With the help of mathematical and statistical skills, utilize the latest empirical findings and academic studies to support the recommendation of business projects or reports.						
P6. Recommend an appropriate module of action by ethically examining economic, environmental, political, legal and regulatory contexts of global business practices.						
P7. Interpret and utilize Management information or business software for internal control, planning, performance evaluation, and coordination to improve efficiency and effectiveness in the business process.						

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1.	Introduction to Corporate Governance (chap 1)	3 hrs
2.	International Corporate Governance (chap 2)	3 hrs
3.	Board of Directors: Duties and Liability (chap 3)	3 hrs
4.	Board of Directors: Selection, Compensation, and Removal (chap 4)	3 hrs
5.	Board of Directors: Structure and Consequences (chap 5)	3 hrs
6.	Strategy, Performance Measurement, and Risk Management (chap 6)	3 hrs
7.	Midterm Examination (Chapters 1 – 6)	3 hrs
8.	Labor Market for Executives and CEO Succession Planning (chap 7)	3 hrs
9.	Executive compensation and Incentives (chap 8)	3 hrs
10.	Executive Equity Ownership (chap 9)	3 hrs
11.	Financial Reporting and External Audit (chap 10)	3 hrs
12.	The Market for Corporate Control (chap 11)	3 hrs



13.	Institutional Shareholders and Activist Investors (chap 12)	3 hrs
14.	Class Presentation and Revision	3 hrs
15.	Final Examination	3 hrs

TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5	M6
T1. Lectures	✓	✓	✓	✓	✓	✓
T2. Exercises & Group Discussion	✓	✓	✓	✓	✓	✓
T3. Case Studies	✓	✓	✓	✓	✓	✓
T4. Group Project			✓	✓	✓	

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Exercises & Case Studies	10%	M1-M6
A2. Mid-term Exam	30%	M1-M3
A3. Group Project & presentation	20%	M3-M5
A4. Final Exam	40%	M4-M6

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.



MARKING SCHEME

	Assessments
Criterion	Exercises, Case-study, Project, Presentation, Mid-term Exam, Final Exam
Excellent A, A- 88% - 100%	Strong evidence of original thinking; good organization, capacity to analyze and systemize; superior grasps of subject matter; strong evidence of extensive knowledge base.
Very Good, B+ 83% - 87%	Evidence of grasps of subject; strong evidence of critical capacity and analytical ability; good understanding of issues; evidence of familiarity with literature.
Good B, B- 73% - 82%	Evidence of grasp of subject; some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with literature.
Satisfactory C+, C, C- 58% - 72%	Profiting from the study experience; understanding of the subject; ability to develop solutions to simple problems in the material.
Pass D+, D 50% - 57%	Sufficient familiarity with the subject matter to enable the student to progress without repeating the learning module
Fail F 0% - 49%	Little evidence of familiarity with the subject matter; weak in critical and analytical skills; limited, or irrelevant use of literature.

REQUIRED READINGS

Textbook

Larcker, D. & Tayan, B. (2016). *Corporate Governance Matters: A Closer Look at Organizational Choices and Their Consequences* (2nd Ed.). NJ: Pearson Education.

REFERENCES

Buchholtz, A.K. & Carroll, A.B.(2011). *Business and Society, Ethics and Stakeholder Management* (8e). Canada: Cengage Learning.

Kim, K.A. & Nofsinger, J.R. et al. (2010). *Corporate Governance* (3e). NJ: Pearson.

Mallin, C.A. (2013). *Corporate Governance* (4e), London: Oxford.

Steiner, J.F. (2012). *Business, Government, and Society, A Managerial Perspective, Text and Cases* (13e), NY: McGraw-Hill.

Tricker, B. (2012). *Corporate Governance, Principles, Policies, and Practices* (2e), London: Oxford.



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STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.