澳門理工大學
Universidade Politécnica de Macau
Macao Polytechnic University

FACULTY OF BUSINESS

BACHELOR OF E-COMMERCE

LEARNING MODULE OUTLINE

Academic Year	2023/24	Semester	2
Module Code	COMP2140-221		
Learning Module	Web Application Development		
Pre-requisite(s)	COMP1120 Business Computing with Internet Applications		
Medium of Instruction	English		
Credits	3	Contact Hours	45
Instructor	Dr. Thomas, Li Siu Pan	Email	spli@mpu.edu.mo
Office	M546, Meng Tak Building	Office Phone	8599 3332

MODULE DESCRIPTION

The course aims to introduce web applications development through a web programming language. Students will be able to learn technologies for web applications development including client and server side web programming with database connection. Visualization will also be covered.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	demonstrate their understanding of the structure and syntax of PHP scripting language;
M2.	develop interactive Web sites using HTML, CSS and PHP;
M3.	handle user input via form processing and URL tokens;
M4.	use embedded SQL to interact with a database to provide N-tier Web-based applications;
M5.	implement user authentication using PHP and MySQL.

These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILOs	M1	M2	M3	M4	M5
P1. Demonstrate an understanding of the business processes and operations and the skillful realization of information technologies required to practice electronic commerce;	✓	✓	✓	✓	✓
P2. Apply knowledge in business, mathematics, programming, computing, web development, and database to address complex problems in the context of electronic commerce;		✓	✓	✓	✓

P3. Analyze critically the effect of web technology use on organizational performance and develop electronic commerce strategies that fit organizational objectives;					
P4. Select and apply tools and technologies to effectively implement electronic commerce systems in business intelligence, enterprise resources planning, supply chain management, and customer relationship management;	✓	✓	✓	✓	✓
P5. Develop relationships, motivate others, manage conflicts, lead changes, and work across differences in multi-disciplinary electronic commerce projects;					
P6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;					
P7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;					
P8. Cope with and manage contemporary advancement related to electronic commerce development and demonstrate lifelong learning attitudes and abilities;					
P9. Conduct research and devise innovative electronic commerce models to exploit business opportunities; and					
P10. Reflect on professional responsibilities and keep up with the latest electronic commerce issues on legal, environmental, ethical, and societal considerations to benefit society comprehensively.					

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	PHP Crash Course	3
2-3	Storing and Retrieving Data	4.5
3-4	Using Arrays	4.5
5	String Manipulation and Regular Expressions	3
6-7	Reusing Code and Writing Functions	4.5
7-8	Designing a Web Database	4.5
9	Working with MySQL Database	3
10-11	Accessing MySQL Database from the Web with PHP	4.5
11-12	Implementing Authentication with PHP and MySQL	4.5
13	Test	3

14	Using Session Control in PHP	3
15	Final Exam	3

TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5
T1. Lectures	✓	✓	✓	✓	✓
T2. Class Exercises	✓	✓	✓	✓	✓
T3. Group Project	✓	✓	✓	✓	✓
T4. Test/Final Exam	✓	✓	✓	✓	✓

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Class Participation (Bonus)	§10	M1-M5
A2. Class Exercise	15	M1-M5
A3. Group Project	35	M5
A4. Test$^{\#}$	20	M1-M4
A5. Final Exam	30	M1-M4

§   The total scores for A1-A4 would not exceed 70% in total.

The MPU's Regulations for Handling Examination Violations (https://www.mpu.edu.mo/student_corner/en/reg_handling_exam_violations.php) are applicable to the Test of this course.

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

MARKING SCHEME

	Assessment Task	Criterion	Excellent (A, A-) 88% - 100%	Very Good, Good (B+, B, B-) 73% - 87%	Satisfactory (C+, C, C-) 58 - 72%	Pass (D+, D) 50% – 57%	Fail (F) 0% - 49%
A2	Class Exercises	Demonstrate the **understanding** of the subjects covered in the classes.	High	Significant	Moderate	Basic	Not even reaching marginal levels
A3	Group Project	Demonstrate the **ability** to **solve** real-life problems by applying appropriate concepts, methods, and techniques.	High	Significant	Moderate	Basic	Not even reaching marginal levels
A4/A5	Test / Final Examination	Demonstrate the **ability** to **identify** and **apply** appropriate concepts, methods, and techniques	High	Significant	Moderate	Basic	Not even reaching marginal levels

The Class Participation (A1) marks, being some additional bonus, will only be given the students who:

- (P) Actively **participate** in class discussions,
- (H) **Help** other classmates to solve their problems, and
- (A) **Ask** questions proactively (to the instructor, or to other classmates) when encountering any problems.

Marks	Criteria
8-10	Demonstrate P, H, and A
5-7	Demonstrate mainly only two activities among P, H, and A
2-4	Demonstrate mainly only one activity among P, H, and A
0-1	Barely show any activity among P, H, and A

REQUIRED READINGS

Textbook

Robin Nixon (2021) *Learning PHP, MySQL & JavaScript: A Step-by-Step Guide to Creating Dynamic Websites*, 6th ed., O'reilly.

Reference

Larry Ullman (2018) *PHP and MySQL for Dynamic Web Sites: Visual QuickPro Guide*, 5th ed., Peachpit Press

STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.