

Macao Polytechnic Institute / Polytechnic Institute of Leiria

School of Applied Sciences

Bachelor of Social Sciences in Sino-Lusophone Trade Relations

Module Outline

Learning Module	English III			Class Code	ENGL2101
Pre-requisite(s)	NIL				
Medium of Instruction	English			Credit	3
Lecture Hours	45 hrs	Lab/Practice Hours	---	Total Hours	45 hrs

Description

English is the world's lingua franca, meaning that those individuals not able to understand and use the English language in a competent way are likely to miss out on academic and professional opportunities. This is particularly true when much business/trade is conducted in a digitally connected world in an era of globalization. Therefore, it is crucial that learners establish solid language competencies whilst taking this English discipline. Having frequented two English disciplines (English I and II) in IP Macau, at the end of this course learners should have reached the B1+ Independent User level as defined by the Common European Framework of Reference.

Learning Outcomes

After completing the learning module, students will be able to:

1. Express and justify opinions in both spoken and written discourse on themes related to the main areas of the study programme;
2. Identify and use appropriate language, in both spoken and written discourse, for different communicative contexts;
3. Interact in formal or informal meetings and working situations in English with speakers from different social, cultural and linguistic contexts;
4. Use specific vocabulary related to their academic and professional areas of interest;
5. Search for, identify, select and present information from various sources in spoken and written discourse;
6. Identify their own strengths and weaknesses in their English skills and act accordingly.

Content

1. English in a global world (18 hours)
 - 1.1 The impact of English on key areas of society: to identify, discuss and debate factors that make English the world's lingua franca in a globalized work; to identify and match definitions of key concepts in business to words/expressions; to deploy business vocabulary in class discussions; to define key business concepts in writing, focusing on short, effective sentences using relative pronouns; to practise pronunciation, intonation and stress in key phrases.
 - 1.2 Working from home in a global world: to understand formats of job adverts and key vocabulary in these; to identify and use dependent prepositions/prepositional combinations in texts, and to apply these in discussions and written texts; to reflect on, and debate the pros and cons of homeworking in global economy; to identify examples of stative and dynamic verbs, and discern their meaning and structure.
2. Communication and culture (18 hours)
 - 2.1 Key aspects of communication: to reflect on and define the notion of communication, and its importance in the world of trade and business; to read and become familiar with key aspects of communication in pamphlets about communications courses, and to apply these in discussions.
 - 2.2 Culture in business communication: to define culture and key aspects of culture, in writing and discussions; to deploy modal verbs to express 'advice', 'obligation', and 'necessity' regarding cultural sensitivity in social situations of different countries, including business contexts; to define and reflect on the notion of 'cultural awareness' and its importance in business contexts;
 - 2.3 Cultural aspects of students' experience in Portugal: students to reflect and draw on their own experience in Portugal to deepen understanding of cultural differences in business, academic and social contexts.
 - 2.4 Writing emails: to identify key aspects of writing emails, including openings, closings, key expressions and levels of register.
3. International trade and business issues (9 hours)
 - 3.1 Key business figures: to search for, identify, select and present information about key international business figures, from various sources – including online – in spoken (oral presentations) and written (short texts) discourse.
 - 3.2 International market: to discuss key aspects of the global market, including trade and global rivalry between the US and China. Identify language – words and expressions – for talking about global trade, free trade and negotiating.
 - 3.3 Discussing possibilities in trade negotiations and geopolitical issues: to recognise meaning and structure of conditionals and to apply these to talk about the probability of outcomes in trade deals and international developments.

Teaching Method

Lessons will be conducted in English and learners will be expected to express themselves in English. Learners are actively encouraged to participate regularly, actively and visibly across a range of synchronous and asynchronous activities and to make full use of the resources available to them. The central aim of English Language III is to develop learners' communicative skills in English by leading them to engage – through interaction – with relevant tasks. Individual tasks as well as whole class, pair, group work and project assignments will give learners the opportunity to discuss ideas and apply skills.

Learners can use a range of resources not only to apply their skills and knowledge but also to improve learning strategies and increase greater autonomy.

Attendance

Continuous assessment is the default type of assessment, which involves learners attending at least 75% of all classes given during the academic semester. The learner's final mark will be based on components of assessment directly related to tasks completed in class.

Assessment

Continuous assessment consists of:

	Item	Description	Percentage
1.	Writing test	Plan, draft & write discursive composition on & define key words based on study programme content.	20%
2.	Reading & Use of English test	Reading comprehension, vocabulary and grammar exercises based on study programme content.	20%
3.	Speaking: discussion	Interactive discussion in pairs/small groups with peers and lecturer based on study programme content	20%
4.	Speaking: presentation	Presentation based on programme content prepared in and outside class, with PowerPoint used as supporting tool.	20%
5.	Listening test	Listening tasks based on understanding specific information and general topics through monologues and interviews.	20%

Total Percentage: 100%

Periodic assessment is for learners with special status, such as work-based learners, as well as learners who have enrolled in this curricular unit two or more times.

Periodic assessment consists of:

	Item	Description	Percentage
1.	Writing test	Plan, draft & write discursive composition on & define key words based on study programme content.	20%
2.	Reading & Use of English test	Reading comprehension, vocabulary and grammar exercises based on study programme content.	20%
3.	Speaking: discussion	Interactive discussion in pairs/small groups with peers and lecturer based on study programme content.	40%
5.	Listening test	Listening tasks based on understanding specific information and general topics through monologues and interviews.	20%
Total Percentage:			100%

Teaching Material(s)

Textbook(s)

Cotton, D., Falvey, D. & Kent, S. (2010). *Intermediate Market Leader*. Pearson: Harlow.

Reference

Reference book(s)

1. Allison, J. & Emmerson, P. (2013). *The Business 2.0 Intermediate*. Macmillan: Oxford.
2. Capel, W., Flockhart, J. & Robbins, S. (2012). *Business Vocabulary in Practice*. Harper & Collins: London.
3. Crystal, D. (1997). *English as a Global Language*. CUP: Cambridge.
4. Emmerson, P. (2013). *Email English*. Macmillan: Oxford.
5. Flinders, S. (2002). *Test your Professional English: Business Intermediate*. Penguin: London.
6. Hofstede, G. (2001). *Culture's Consequences*. Sage: London.
7. Vince, M. (2003). *First Certificate Language Practice - with key*. Oxford: Heinemann.
8. Vince, M. (2003). *Intermediate Language Practice - with key*. Oxford: Heinemann.
9. Vince, M. (2003). *Advanced Language Practice - with key*. Oxford: Heinemann.

Website(s)

British Council website: <http://learnenglish.britishcouncil.org/>

The Big project homepage: worldwide news in English with access to national and regional newspapers and publications:

<http://www.thebigproject.co.uk/news/>

Online news websites and newspapers (with business sections).

1. BBC News Online: <http://www.bbc.com>
2. ABC News Online: <http://abcnews.go.com>
3. CNN News Online: <http://www.cnn.com>
4. The Guardian International: <http://www.theguardian.com/international>
5. Sky News Online: <http://www.sky.com/skynews>