



**FACULTY OF LANGUAGES AND TRANSLATION**  
**BACHELOR OF ARTS IN INTERNATIONAL CHINESE LANGUAGE EDUCATION**  
**(APPLICABLE TO NATIVE SPEAKERS OF CHINESE)**

**LEARNING MODULE OUTLINE**

Academic Year	2025/2026	Semester	2
Module Code	ENGL2115-221		
Learning Module	Applied English Writing		
Pre-requisite(s)	N/A		
Medium of Instruction	English		
Credits	2	Contact Hours	30
Instructor	Dr. Longxing Li	Email	lxli@mpu.edu.mo
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**MODULE DESCRIPTION**

This module is designed to improve students' practical writing skills in English for academic and business purposes (i.e., EAP, ESP). It includes two broad parts. The first part covers the fundamental knowledge and understanding of written language (as opposed to spoken language) and the writing approach of academic writing. The second part focuses on specific types of writing in a business context, such as emails, business letters, application letters, memos, circulars, notices, announcements, business reports, and meeting minutes.

**MODULE INTENDED LEARNING OUTCOMES (ILOS)**

On completion of this learning module, students will be able to:

M1.	Understand the features of written English (as opposed to spoken English);
M2.	Select appropriate words, construct correct sentences, compose coherent paragraphs for effective written communication;
M3.	Use appropriate formats and layouts as well as professional language and style to write different genres in professional contexts;
M4.	Understand the norms and basic requirements for academic writing;
M5.	Understand the different norms of professional communication between different cultures;
M6.	Use various tools and resources for writing and proofreading to improve efficiency and accuracy.

These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):



PILOs	M1	M2	M3	M4	M5	M6
P1. Knowledge and skills of translation and interpreting in the areas of public administration, tourism, commerce and mass media;	✓	✓	✓	✓	✓	
P2. Knowledge of translation theories, critical understanding of translation and interpreting;	✓					
P3. Knowledge and skills of both Chinese and English as language professionals;	✓	✓	✓	✓	✓	
P4. Knowledge of cross-cultural communication.					✓	
P5. Master Chinese-English translation and interpreting skills, strategies and technologies;						✓
P6. Apply Chinese and English writing competence into translation practices;	✓					
P7. Apply knowledge of languages and translation studies into bi-lateral translation practices between English and Chinese;					✓	
P8. Apply strategies and techniques in public speaking, consecutive and simultaneous interpreting;						
P9. Gain cross-cultural awareness in translation and interpreting practices;					✓	
P10. Obtain basic research abilities.				✓	✓	✓

#### MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1	Introduction to English Practical Writing	2
2	Grammar Basics	2
3	Academic writing I	2
4	Academic writing II	2
5	Academic writing III	2
6	Personal correspondence	2
7	Introduction to written business communication	2
8	Review and quiz	2
9	Writing E-mails	2
10	Job advertisement, application letter, and C.V.	2
11	Memos and Business Reports	2
12	Agendas and Meeting Minutes	2
13	Circulars, Posters, and Press Release	2
14	Quiz and feedback	2
15	Review and exam	2



## TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Teaching and Learning Activities	M1	M2	M3	M4	M5	M6
T1. Lectures	✓	✓	✓	✓	✓	✓
T2. In-class and out-of-class practice and workshops	✓	✓	✓	✓	✓	✓
T3. Knowledge- and practice- based assignments and tests		✓	✓	✓	✓	✓
T4. Self-review, peer-review, and teacher feedback		✓	✓	✓	✓	

## ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

## ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Assessment Activities	Weighting (%)	ILOs to be Assessed
A1. Class participation and performance	10%	M1-M6
A2. Assignment	20%	M1-M6
A3. Quiz	30%	M1-M6
A4. Final exam	40%	M1-M6

The assessment will be conducted following the University's Assessment Strategy (see [www.mpu.edu.mo/teaching\\_learning/en/assessment\\_strategy.php](http://www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php)). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

## MARKING SCHEME

**Excellent:** Strong evidence of original thinking; good organisation, capacity to analyse and systemise; superior grasps of subject matter; strong evidence of extensive knowledge base.

**Very Good:** Evidence of grasps of subject; strong evidence of critical capacity and analytical ability; good understanding of issues; evidence of familiarity with literature.

**Good:** Evidence of grasp of subject; some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with literature.

**Satisfactory:** Profiting from the study experience; understanding of the subject; ability to develop solutions to simple problems in the material.



**Pass:** Sufficient familiarity with the subject matter to enable the student to progress without repeating the learning module.

**Fail:** Little evidence of familiarity with the subject matter; weak in critical and analytical skills; limited, or irrelevant use of literature.

### REQUIRED READINGS

單勝江, 王群 (2011) *Practical Handbook of English for ESL Students — A Guide to English Writing* 實用英語寫作指導手冊. 杭州: 浙江大學出版社.

### REFERENCES

魯瑛 (2007) 英語應用文寫作教程. 北京: 對外經濟貿易大學出版社.

Doherty, Michael, Knapp Lee, and Susan Swift. (1987). *Write for Business*. Harlow: Longman.

John M. Swales & Christine B. Feak (2012). *Academic Writing for Graduate Students*, 3rd Edition: Essential Skills and Tasks. Michigan ELT.

King, Graham. (2009). *Collins Complete Writing Guide*. Glasgow: HarperCollins.

Seely, John. (2013). *The Oxford Guide to Effective Writing and Speaking*. Third ed. Oxford: Oxford University Press.

### STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

### ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at [www.mpu.edu.mo/student\\_handbook/](http://www.mpu.edu.mo/student_handbook/).