

FACULTY OF BUSINESS BACHELOR OF ACCOUNTING

LEARNING MODULE OUTLINE

Academic Year	2024/2025	Semester	2
Module Code	ENGL3102-321		
Learning Module	English VI		
Pre-requisite(s)	Nil		
Medium of Instruction	English		
Credits	3	Contact Hours	45
Instructor	Ms. Wendy Chiang In Wa	Email	t0996@mpu.edu.mo
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MODULE DESCRIPTION

This is the second of the two upper-intermediate English courses. The course aims to improve students' use of the four language skills (speaking, listening, reading, and writing), as well as to prepare the students for advanced level courses. It focuses on improving students' ability to communicate in English in a wide range of business situations. The integration of authentic materials also enhances the usefulness of the course. Communication skills include: resolving conflict; asking and answering difficult questions; putting people at ease; summarizing in presentations, writing reports, etc.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

M1.	utilise active listening strategies to extract the main points and emphases of speakers;
M2.	prepare and deliver formal business presentations using suitable language signals and style;
M3.	formulate reading strategies to convey the meaning of authentic business news and texts;
M4.	demonstrate the ability to use appropriate vocabulary and grammar reviewed and practised in both spoken and written business contexts covered in the syllabus; and
M5.	compose clear and concise business reply letters and short reports using standard formats.



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

PILC	s Bachelor of Accounting	M1	M2	М3	M4	M5
P1.	Integrate the contemporary theories, principles of accounting and business disciplines relevant to general business practice.					
P2.	Assess general business scenarios with mathematical and statistical skills.					
P3.	Apply critical thinking and logical analysis skills and techniques to solve business problems.	~	~	\checkmark	~	~
P4.	Interpret and analyze accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business process.					
P5.	Apply accounting or business software for business analysis.					
P6.	Develop queries to assess management information from database to improve efficiency and effectiveness.					
P7.	Synthesize the latest requirement of international accounting and auditing standards in preparing financial statements and auditing reports.					
P8.	Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environments.	\checkmark	\checkmark	\checkmark	\checkmark	~
P9.	Recommend an appropriate course of action by ethically examining the economic, environmental, political, legal and regulatory contexts of global business practice.					
P10.	Utilize the latest empirical findings and academic studies to support the recommendation of business projects.					



MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Week	Content Coverage	Contact Hours
1-2	Module introduction and warm-up activities1Brands (Unit 8)1.1Introduction and warm-up activities1.2Keynotes – Keeping it exclusive1.3Preview & Listening: Brand awareness1.4Reading – The luxury business: Gucci1.5Vocabulary – Synonyms & verb-preposition combinations1.6Language Check – Adjectives & adverbs1.7Listening & Speaking – Corporate brands1.8Career Skills, Listening & Speaking – Dealing with people at work1.9Dilemma & Decision – The two faces of Burberry (optional)1.10In-class Reading Test 1 (Fri 17 Jan)	4.5
2-4	 Investments (Unit 9) 2.1 Keynotes – The rewards of risk 2.2 Preview & Speaking – Investor profiles 2.3 Reading – Investor beware: <i>Freud, folly and finance</i> 2.4 Speaking: What kind of risk taker are you? 2.5 Vocabulary: Prefixes 2.6 Language Check & Listening – Emphasis 2.7 Career Skills, Speaking & Listening – Prioritising 2.8 Dilemma & Decision – Your money or your reputation? 2.9 Writing workshop 1: Business reply letter (Style Guide p. 16-18) 2.10 Writing Assignment 1: Business reply letter (Textbook p. 82) 	7.5
5-6	 3 Energy (Unit 10) 3.1 Keynotes – What if? 3.2 Preview & Speaking – The energy quiz 3.3 Reading & Speaking – Resource depletion: Fossil fuel dependency 3.4 Vocabulary: Negative prefixes, collocations 3.5 Listening – Renewable energy 3.6 Language Check: Conditionals 3.7 Career Skills, Listening & Speaking – Problem-solving 3.8 Dilemma & Decision – The power of money 3.9 In-class Reading Test 2 (Fri 28 Feb) 	4.5
6	Review 1: Units 8-10	1.5
7	Midterm Exam: Units 8-10 (Fri 7 Mar, first session)	1.5
7-9	 4. Competition (Unit 12) 4.1 Keynotes – Winner takes all 4.2 Preview & Speaking – Protecting a market 4.3 Reading & Speaking – Competitive advantage: Crunch time for Apple 4.4 Vocabulary & Listening – Expressions with 'have', compound nouns 4.5 Language Check – Time clauses 4.6 Career Skills, Listening & Speaking – Handling conflict 	7.5



	4.7 Dilemma & Decision: The cola comeback			
	4.8 Writing Workshop 2: Short Report			
	4.9 Writing Assignment 2: Short Report			
	(Textbook p.108; Style Guide p.28-29) (Deadline: <i>Fri 28 Mar</i>)			
	5. Going public (Unit 11)			
	5.1 Keynotes – Searching for shareholder			
	5.2 Preview & Speaking – Stock market launches			
	5.3 Reading, Speaking & Vocabulary – Wall Street wonderboys			
	5.4 Listening – An analyst's view			
10-11	5.5 Vocabulary – Prefixes	4.5		
	5.6 Language Check – Future forms			
	5.7 Career Skills & Listening – Making a presentation			
	5.8 Dilemma & Decision – Which way to Wall Street (optional)			
	5.9 In-class Reading Test 3			
	(Fri 28 Mar)			
	6. Banking (Unit 13)			
	6.1 Keynotes – Money matters			
	6.2Preview, Listening & Speaking – Banking institutions			
	6.3 Reading & Speaking – Investing development: A path to helping the poor	4.5		
11-12	6.4 Vocabulary – Expressions with 'make			
	6.5 Listening – Strategic alliance			
	6.6 Language Check: Reference words			
	6.7 Career Skills, Listening & Speaking – Persuading			
	6.8 Dilemma & Decision – Reliable research (optional)			
13	Speaking Workshop: Giving group presentations	3.0		
	Review 2: Units 11-13			
14	Listening Assessment: Comprehension test on unheard business talks Speaking Assessment: Group presentation using visual aids	3.0		
14	(Fri 11 Apr / Last Lesson)	5.0		
	Final Exam: Units 8-13	3.0		
	TOTAL	45.0		



TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

Теа	ching and Learning Activities	M1	M2	М3	M4	M5
T1.	Lectures Students actively participate in interactive lectures that introduce, model and illustrate contents of various English use covered in the syllabus.	~	~	~	~	~
Т2.	In-class and online English tasks Students practise a variety of collaborative and group activities in class, and apply the skills they have learned in individual homework assignments and online tasks to consolidate their knowledge.	~	~	~	~	~
Т3.	Feedback on writing and speaking Students receive feedback from teacher and their peers on writing and speaking assignments through in-class review activities for future improvement.		~		\checkmark	\checkmark
T4.	Reviews Students reflect on their learning progress and set goals for their English learning success through review and self-assessment tasks in the middle and at the end of the semester.	~	\checkmark	~	~	~

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.



ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

Asse	essment Activities	Weighting (%)	ILOs to be Assessed		
A1.	Writing Assignments	10	M4, M5		
	Business reply letter and short report writing	10	1014, 1015		
A2.	Class Participation		M1, M2, M3, M4,		
	Active participation in lectures, discussions, writing and	10	M1, M2, M3, M4, M5		
	speaking workshops, and various language tasks		CIVI		
A3.	Online Quizzes	5	M3, M4, M5		
	6 x auto-assessed online quizzes	5	1015, 1014, 1015		
A4.	In-class Reading Tests	5	M3 M4		
	3 x in-class reading comprehension tests	5	M3, M4		
A5.	Listening Assessment				
	Listening comprehension test on unheard business talks/	5	M1		
	interviews/ news stories				
A6.	Speaking Assessment				
	Group presentation on business topics covered in the	5	M2		
	syllabus				
A7.	Midterm Exam				
	1.5-hour exam on reading, vocabulary, grammar, and	20	M1, M3, M4		
	listening (topics covered in Units 8-10)				
A8.	Final Exam				
	3-hour exam on reading, vocabulary, grammar, and	40	M3, M4, M5		
	writing (topics covered in Units 8-13)				
	TOTAL:	100			

The assessment will be conducted following the University's Assessment Strategy (see <u>www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php</u>). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

MARKING SCHEME

Grade (%) Assessment Activities	A (93-100), A- (88-92) Excellent	B+ (83-87) Very Good	B (78-82), B- (73-77) Good	C+ (68-72), C (63-67), C- (58-62) Satisfactory	D+ (53-57), D (50-52) Pass	F (0-49) Fail
A1. Writing Assignments	Strong evidence of a command of the text type; original thinking; correct tone and register; error free sentences	Evidence of a command of the text type; original thinking; occasional spelling or grammar errors	Evidence of some original thinking; some relevant contents; may have errors in text type, organisation, spelling or grammar	Task achieved overall; may have some errors in text type, structure, spelling or grammar; contents might not be original	Task achieved at the basic level; errors in text type, grammar, spelling, paragraphing; plagiarised or irrelevant contents	Task not understood or achieved; totally irrelevant or plagiarised contents
A2. Class Participation	Attend all classes on time. Active participation takes place in	Attend almost all classes and be punctual. Participation takes place in	Attend classes, but not always punctual. Participation takes place in	Attend about 80% of classes, not punctual. Participation takes place in	Attend 70% of classes but not punctual. Participate in some in-class activities	Attend less than 70% of classes. Not punctual. Not take part in in-class activities



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	all in-class	almost all in-	most in-class	some in-class		
	activities		activities	activities		
		class activities				
A3.	Task fully	Task mostly	Task achieved	Task	Task achieved	Task missed or
Online	achieved;	achieved; good	overall; fairly	understood;	at the basic	incomplete
Quizzes	excellent	knowledge base	good	basic	level; lack	
	knowledge base		knowledge of	knowledge of	knowledge of	
			the subject	the subject	the subject	
A4.	Strong	Good	Comprehension	Text read but	Text not fully	Task missed,
In-class	comprehension	comprehension	of the text; task	not fully	comprehended;	incomplete or
Reading	of the text; task	of the text; task	achieved overall	comprehended;	task achieved at	misunderstood
Tests	fully achieved	mostly achieved		task understood	the basic level	
A5.	Strong evidence	Good evidence	Some evidence	Task	Task achieved	Task missed,
Listening	of ability to	of ability to	of ability to	understood;	at the basic	incomplete or
Assessment	extract main	extract main	extract main	may not use	level; may lack	misunderstood.
	points of	points of	points of	listening skills	listening skills	Little evidence
	speakers	speakers	speakers	to extract main	_	of listening
				points		comprehension
A6.	Fluent,	Mostly error-	Occasional	Some errors	Off topic; errors	Task missed/ off
Speaking	cohesive, easy	free speech;	errors with	with relevance,	with relevance,	topic;
Assessment	to follow talk:	minor problems	relevance,	organisation or	organisation,	unorganised
	relevant to the	with relevance,	organisation,	accuracy; clear	fluency or	speech with
	topic; well-	organisation,	fluency or	hesitation or	accuracy that	long pauses or
	organised	fluency or	accuracy; minor	pauses;	cause strain on	hesitation
	original ideas;	accuracy; good	problems with	collaboration	listeners; clear	
	fluent and	collaboration	speech delivery	problems	hesitation/	
	accurate;	conaboration	skills/ peer	problems	pauses; lack	
	excellent		collaboration		collaboration	
	collaboration		conaboration		conaboration	
A7.	Strong evidence	Good evidence	Evidence of	Inadequate	Lack skills in	Task missed/
Midterm	of reading/	of reading/	reading/	reading/	reading/	little evidence
Exam	listening	listening	listening	listening	listening	of familiarity
EXaili	U	U	0	U	U	with the subject
	comprehension; excellent	comprehension;	comprehension; some	comprehension	comprehension;	matter
		good	knowledge of	skills; some	poor knowledge	matter
	knowledge of	knowledge of	U	vocabulary/	of vocabulary/	
	vocabulary/	vocabulary/	vocabulary/	grammar	grammar	
4.0	grammar	grammar	grammar;	knowledge;	Desia	To als union and /
A8. Final Fyom	Strong evidence	Good evidence	Some evidence	Inadequate	Basic	Task missed/
Final Exam	of reading	of reading	of reading	knowledge of	knowledge of	little evidence
	comprehension,	comprehension,	comprehension,	reading	reading	of familiarity
	vocabulary and	vocabulary and	vocabulary and	comprehension,	comprehension,	with the subject
	grammar use;	grammar use;	grammar use;	vocabulary,	vocabulary,	matter
	high ability to	ability to write	ability to write	grammar use or	grammar use or	
	write business	business English	business English	business English	business English	
	English in	in standard	in standard	writing	writing	
	standard format	format	format			

REQUIRED READINGS

Trappe, T. & Tullis, G. (2015). Intelligent Business Coursebook: Upper Intermediate Business English (with Audio CD). Pearson.

REFERENCES

- Module website (integrated with *Turnitin*): <u>http://canvas.mpu.edu.mo/</u>
- The Economist. <u>http://www.economist.com/</u>
- Cambridge Dictionary (with Chinese explanations). <u>http://www.dictionary.cambridge.org/</u>
- Longman English Dictionary. <u>http://www.ldoceonline.com/</u>
- Macmillan Dictionary (with pronunciation). <u>http://www.macmillandictionary.com/</u>



STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.