

#### **FACULTY OF BUSINESS**

## BACHELOR OF ACCOUNTING/BACHELOR OF E-COMMERCE

## **BACHELOR OF MANAGEMENT/**

#### BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

#### LEARNING MODULE OUTLINE

Academic Year	2024/2025	Semester	1		
Module Code	FREN1102-313/211/214/212				
Learning Module	French II				
Pre-requisite(s)	French I				
Medium of Instruction	French / English				
Credits	3	Contact Hours	45		
Instructor	Jerome Robert Gardet	Email	t1704@mpu.edu.mo		
Office		Office Phone			

## MODULE DESCRIPTION

This is a continuation of French I which develops students' language skills. Particular emphasis is placed on listening, and on written and oral expression. Students learn to understand foreign language texts, use the language correctly and confidently, and understand the foreign culture through foreign language learning. Topics include: listening, speaking, reading, and writing.

## MODULE INTENDED LEARNING OUTCOMES (ILOS)

After completing the learning module, students will be able to use the French language in:

M1	Engage in a simple buy-and-sell situation
M2	Accept and refuse
M3	Read simple notices, posters and catalogues
M4	Fill in a simple form
M5	Write a simple postcard



Programme	PILOs	ILOs	
Accounting	8. Utilize appropriate written and spoken forms to communicate	ILOs	
	effectively with stakeholders in various cultural environment.	1,2,3,4,5	
E-Commerce	E-Commerce 6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and		
	different stakeholders in the electronic commerce industry;		
	7. Demonstrate a global electronic commerce perspective as evidenced	ILOs	
	by an understanding of foreign languages and the role of Macau as an	1,2,3,4,5	
	interface between the East and the West;		
Management	3. Utilize appropriate written and spoken forms to communicate	ILOs	
	effectively and professionally with stakeholders in various cultural	1,2,3,4,5	
	environments.		
Marketing	5. Proceed lifelong learning	ILOs	
	- Students are able to apply self and independent learning to leverage	1,2,3,4,5	
	learned knowledge in practical life.		
	6. Effective Communication Skills		
	- Students are able to communicate and present ideas effectively.		

## MODULE SCHEDULE, COVERAGE AND STUDY LOAD

Topic	Duration
Course 1 Asking and telling the time – Transportation	3.0 hours
Course 2 Daily routine	3.0 hours
Course 3 Asking and giving directions	3.0 hours
Course 4 Asking someone out – Birthday invitation	3.0 hours
Course 5 Buying school items	3.0 hours
Course 6 Clothes and at the clothes shop	3.0 hours
Course 7 Mid-term exam	3.0 hours
Course 8 Food – at the supermarket Quantities – countable and uncountable	3.0 hours
Course 9 Food – at the market	3.0 hours
Course 10 Ordering at the restaurant	3.0 hours
Course 11 Locating an object in a room	3.0 hours
Course 12 PowerPoint presentations	3.0 hours
Course 13 Synthesis – revisions	3.0 hours
Course 14 Speaking exam	3.0 hours

Course 15 Final exam	3.0 hours

## 1. Grammar (15 hours)

- Verb: to understand (I and You forms)
- Conditional for politeness (I would like to)
- Cardinal / ordinal numbers
- Demonstrative adjectives
- Position of adjectives
- Partitive articles (of the)
- Adverbs of quantity (a few, a lot)
- Uncountable
- Countable

#### 2. Speaking topics (15 hours)

## 2.1 Vocabulary

- Personal items
- Professions
- Hobbies
- Weather / Climate
- Places

## 2.2 Speaking

#### Talk about your daily life

- Give your address/email
- Give your phone number
- Talk about your family
- Talk about your hobbies

#### Describe an object / a person

- Tell apart sth or sb
- Say the price of an object
- Talk about ownership
- Talk about quantity
- Describe the weather

#### Ask for an information

- Ask for personal information
- Ask about the date
- Ask about the time
- Ask about a service

#### Talk about where something happens

- Give directions about a city / a country



- Give instructions or advice

Accept something: Agree to sth

Refuse something: Disagree

Participate in a basic conversation

Say what you don't understand

- 3. Sociocultural knowledge (15 hours)
  - 3.1 Sociocultural knowledge
  - How to write an informal letter
  - How to write a postcard
  - How to write an email
  - 3.2 Phonetics
  - Phonemes
  - Liaisons

#### TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities.

#### Please tick the ILOs in the box. You can tick more than one ILOs for each activity

Teaching and Learning Activities	M1	M2	М3	M4	M5
T1. Lectures	X	X	X	X	X
T2. Class / group discussion		X	X	X	X
T3. Videos					
T4. Audios	X	X	X	X	

Teaching methods are based on a communicative approach of French as a foreign language with the focus on the acquisition of the following skills: expression and comprehension, both written and oral. The objective is to provide knowledge of French language and culture in French speaking countries through communication in real situations.

As a student, you will be responsible for half of your progression; personal work in addition to class attendance is of course necessary.



English is used, even for complete beginners. Yet, after only a few hours, the students quickly master enough elementary French to exchange with their Instructor.

#### **ATTENDANCE**

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

#### ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

#### Please tick the ILOs in the box. You can tick more than one ILOs for each activity

	<b>Assessment Activities</b>	Description	Weighting	ILOs to be Assessed				
	Assessment Activities	Description	(%)	M1	M2	M3	M4	M5
A1.	Mid-term exam	Oral and writing	30%	X	X	X	X	X
A2.	PowerPoint presentation	French topic	20%					
A3.	Final Exam	Oral and writing	50%	X	X	X	X	X

**Total Percentage:** 100%

The assessment will be conducted following the University's Assessment Strategy (see <a href="https://www.mpu.edu.mo/teaching\_learning/en/assessment\_strategy.php">www.mpu.edu.mo/teaching\_learning/en/assessment\_strategy.php</a>). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

#### MARKING SCHEME

# Please modify the marking scheme template below for your own class. Add / remove item(s) if necessary

	Assessment Tasks	Criteria	Excellent (A, A-)	Very Good, Good	Satisfactory (C+, C, C-)	Pass (D+,	Fail (F)
				(B+, B, B-)	, ,	D)	
			88-100	73 - 87	58 - 72	50 - 57	0 - 49
1.	Class Learning Activities	Demonstrate the <b>understanding</b> of the subjects covered in classes and show active learning attitude	High	Significant	Moderate	Basic	Not even reaching marginal levels
2.	Assignments	Demonstrate the ability to answer questions on topics covered in the outline	High	Significant	Moderate	Basic	Not even reaching marginal levels

3.	(Group) Project	Demonstrate the understanding of the subject and the arguments are articulated and organized in terms of verbal presentation and report writing	High	Significant	Moderate	Basic	Not even reaching marginal levels
4.	Mid-term examination	Demonstrate the ability to identify and apply appropriate concepts, methods and techniques	High	Significant	Moderate	Basic	Not even reaching marginal levels
5.	Others	Others	High	Significant	Moderate	Basic	Not even reaching marginal levels

## **REQUIRED READINGS**

## Textbook(s)

PPT files and/or other materials provided by the instructor.

#### Reference

Reference book(s)

#### Totem 1-méthode de français A1-Cashier d'activités

Corina Brillant, Lucas Malcor, Marie-José Lopes and Jean-Thierry le Bougnec, 2014, HACHETTE LIVRE

## STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

#### **ACADEMIC INTEGRITY**

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at <a href="https://www.mpu.edu.mo/student\_handbook/">www.mpu.edu.mo/student\_handbook/</a>.