

FACULTY OF BUSINESS BACHELOR OF ACCOUNTING LEARNING MODULE OUTLINE

| Academic Year | 2024 / 2025 | Semester | 1 | | | | |
|-----------------------|--------------------------|----------------------|-------------------|--|--|--|--|
| Module Code | FINA3120-311 | | | | | | |
| Learning Module | Financial Management | Financial Management | | | | | |
| Pre-requisite(s) | Nil | | | | | | |
| Medium of Instruction | English | | | | | | |
| Credits | edits 3 Contact Hours 45 | | 45 | | | | |
| Instructor | Myriam Vong | Email | imvong@mpu.edu.mo | | | | |
| Office | Rm.M551, Meng Tak Bldg. | Office Phone | 8559-3298 | | | | |

MODULE DESCRIPTION

This learning module provides an in-depth study of the theory and practice of corporate financial management including a study of a firm's objectives, investment decisions, long-term and short-term financing decisions, working capital management, cash and inventory management, mergers and corporate control (further details will be covered in the other advanced financial accounting modules).

MODULE INTENDED LEARNING OUTCOMES (ILOS)

On completion of this learning module, students will be able to:

| M1. | Examine the financial concepts to evaluate a corporate performance. |
|-----|--|
| M2. | Apply the theoretical models to assess corporate financing issues. |
| M3. | Evaluate corporate decision-making in capital structure, dividend policy and debt policy. |
| M4. | Apply financial concepts to evaluate and advise a financing planning (long-term or short-term) of a corporation. |
| M5. | Understand and judge how to manage working capital, such as credit management and inventory management. |



These ILOs aims to enable students to attain the following Programme Intended Learning Outcomes (PILOs):

| PILOS | • | M1 | M2 | M3 | M4 | M5 |
|-------|---|----|----------|----------|----------|----------|
| P1. | Integrate the contemporary theories, principles of accounting and business disciplines relevant to general business practice. | ✓ | ✓ | ✓ | ✓ | ✓ |
| P2. | Assess general business scenarios with mathematical and statistical skills. | ✓ | √ | ✓ | ✓ | ✓ |
| P3. | Apply critical thinking and logical analysis skills and techniques to solve business problems. | ✓ | √ | ✓ | ✓ | ✓ |
| P4. | Interpret and analyze accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business process. | | | | | |
| P5. | Apply accounting or business software for business analysis. | | | | | |
| P6. | Develop queries to assess management information from database to improve efficiency and effectiveness. | | | | | |
| P7. | Synthesize the latest requirement of international accounting and auditing standards in preparing financial statements and auditing reports. | | | | | |
| P8. | Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment. | ✓ | ✓ | ✓ | ✓ | √ |
| P9. | Recommend an appropriate course of action by ethically examining the economic, environmental, political, legal and regulatory contexts of global business practice. | ✓ | ✓ | √ | ✓ | ✓ |
| P10. | Utilize the latest empirical findings and academic studies to support the recommendation of business projects. | | | | | |

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

| Week | Content Coverage | |
|------|--|-----------|
| 1-2 | Topic 1: Measuring Corporate Performance (Ch.2, 3) | 4.5 hours |
| 2-3 | Topic 2: Corporate Valuation, Value-based Management and Corporate Governance (Ch.7, 13) | 4.5 hours |
| 4-5 | Topic 3: Financial Planning and Forecasting Financial Statements (Ch.12) | 4.5 hours |
| 5-7 | Topic 4: Topic 4: Distribution to Shareholders: Dividends and Repurchases (Ch.14) | 6.0 hours |
| 8 | Midterm (Topic 1-4) | 3.0 hours |
| 7, 9 | Topic 5: Capital Structure Decisions (Ch.15) | 4.5 hours |



| 10-11 | Topic 6: Working Capital Management (Ch.16) | 6.0 hours |
|-------|--|-----------|
| 12-13 | Topic 7: Hybrid Financing: Preferred Stock, Warrants, and Convertibles (Ch.20) | 4.5 hours |
| 13-14 | Topic 8: Initial Public Offerings, Investment Banking, Financial Restructuring (Ch.18) | 4.5 hours |
| 15 | Final Examination (All Topics) | 3.0 hours |

TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities:

| Teaching and Learning Activities | | M2 | М3 | M4 | M5 |
|--------------------------------------|----------|----------|----|----|----|
| T1. Interactive Lectures | ✓ | ✓ | ✓ | ✓ | ✓ |
| T2. In-class discussions / Exercises | √ | √ | ✓ | ✓ | ✓ |
| T3. Case studies / Assignments | ✓ | ✓ | ✓ | ✓ | ✓ |

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

| Assessment Activities | Weighting (%) | ILOs to be Assessed | |
|--------------------------------|---------------|---------------------|--|
| A1. Participation | 5% | M1 – M5 | |
| A2. Assignments / Case studies | 20% | M1 – M5 | |
| A3. Midterm Test | 25% | M1 – M3 | |
| A4. Final Examination | 50% | M1 – M5 | |

The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching learning/en/assessment strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.



MARKING SCHEME

| | | Excellent | Very good | Good | Satisfactory | Pass | Fail |
|---|--|--------------------------|--------------|-------------------------|-------------------------------------|-------------------------|--|
| | Assessment task and Criterion | A-, A 88–92 93–100 | B+ 83–87 | B-, B 78–82 73–77 | C- C, C+ 58–62 63–67 68–77 | D, D+ 53–57 50-52 | F 0–49 |
| 1 | Class Learning Activities Demonstrate the understanding of the subjects covered in classes and show active learning attitude | High | Significant | | Moderate | Basic | Not even reaching marginal levels |
| 2 | Assignments Demonstrate the ability to answer questions on topics covered in the outline | High | Significant | | Moderate | Basic | Not even reaching marginal levels |
| 3 | Case Studies Demonstrate the understanding of the subject and the arguments are articulated and organized in terms of verbal presentation and / or report writing | High | Significant | | Moderate | Basic | Not even reaching marginal levels |
| 4 | Mid-term test and Final examination Demonstrate the ability to identify and apply appropriate concepts, methods and techniques | High | Significant | | Moderate | Basic | Not even reaching marginal levels |

REQUIRED READINGS

Annie Koh, Ser-Keng Ang, Eugene F. Bringham, Michael C. Ehrhardt (2021), *"Financial Management: Theory and Practice, An Asia Edition"*, 2nd ed., Cengage Learning

REFERENCES

- 1. Brealey, Richard A., Stewart C. Myers, & Alan J. Marcus (2023), *Fundamentals of Corporate Finance*, 11th ed., McGraw Hill
- 2. Hong Kong Economic Journal (香港信報): http://www.hkej.com/
- 3. Bloomberg Business Week (彭博商业周刊): http://www.bloomberg.com/
- 4. CAIJING Magazine (財經): http://www.caijing.com.cn/



STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student handbook/.