



FACULTY OF BUSINESS

**BACHELOR OF ACCOUNTING/ E-COMMERCE/ MANAGEMENT/ BUSINESS
ADMINISTRATION IN MARKETING**

LEARNING MODULE OUTLINE

Academic Year	2023/2024	Semester	2
Module Code	JAPN1101-121/122/123/124		
Learning Module	Japanese I		
Pre-requisite(s)	Nil		
Medium of Instruction	Japanese/Chinese (Putonghua)		
Credits	3	Contact Hours	45
Instructor	Kanezawa Kei	Email	t1713@mpu.edu.mo
Office	---	Office Phone	---

MODULE DESCRIPTION

This course aims to develop students' skills of listening, speaking, reading and writing in a wide range of situations and context. Particular emphasis is placed on listening and on written and oral expressions. Students learn to understand Japanese texts, use of Japanese correctly and confidently, and understand the Japanese culture through Japanese language learning. Topics include: listening, speaking, reading and writing.

MODULE INTENDED LEARNING OUTCOMES (ILOS)

After completing the course, students will be able to perform the following basic Japanese language skills through the forms of daily conversations:

M1	Explain the usage of verbs through cases of daily life.
M2	Explain the usage of adverbs through cases of daily life.
M3	Explain the usage of auxiliary words through cases of daily life.
M4	Explain the usage of conjunctions through cases of daily life.
M5	Apply daily expressions in conversation.



Programme	PILOs	MILOs
Accounting	8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.	MILOs 1,2,3,4,5
E-Commerce	6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;	MILOs 1,2,3,4,5
	7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;	MILOs 1,2,3,4,5
Management	3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.	MILOs 1,2,3,4,5
Marketing	6. Effective Communication Skills - Students are able to communicate and present ideas effectively.	MILOs 1,2,3,4,5

MODULE SCHEDULE, COVERAGE AND STUDY LOAD

1. Introduction – Japanese characters and pronunciation, Everyday Greetings and Expressions (6 hours).
2. Hajimemashite - How do you do? (Chapter 1, 3 hours).
3. Korekara osewa ni narimasu. - Thank you in advance for your kindness (Chapter 2, 3 hours).
4. Kore o kudasai. - I'll take it, please. (Chapter 3, 3 hours).
5. Sochira wa nan-ji made desu ka. - What time are you open to? (Chapter 4, 3 hours).
6. Revision (Chapters 1 – 4, 1.5 hours).
7. **Test #1 (Chapter 1 - 4, 1.5 hours).**
8. Kono densha wa Koshien e ikimasu ka - Does this train go to Koshien? (Chapter 5, 3 hours).
9. Issho ni ikimasen ka - Shall we go together? (Chapter 6, 3 hours).
10. Irasshai – Welcome. (Chapter 7, 3 hours).
11. Sorosoro shiturei-shimasu - It's time we were going. (Chapter 8, 3 hours).
12. Zannen desu ga. – It's a pity..... (Chapter 9, 3 hours).
13. Revision (Chapters 5 – 9, 1.5 hours).
14. **Test #2 (Chapter 16 - 19, 1.5 hours)**
15. Revision (Chapters 1 – 9, 3 hours).
16. **Final Exam (3 hours).**



TEACHING AND LEARNING ACTIVITIES

In this learning module, students will work towards attaining the ILOs through the following teaching and learning activities.

Teaching and Learning Activities	M1	M2	M3	M4	M5
T1. Lectures	✓	✓	✓	✓	✓
T2. Exercises	✓	✓	✓	✓	✓
T3. Roll Play	✓	✓	✓	✓	✓

ATTENDANCE

Attendance requirements are governed by the Academic Regulations Governing Bachelor's Degree Programmes of the Macao Polytechnic University. Students who do not meet the attendance requirements for the learning module shall be awarded an 'F' grade.

ASSESSMENT

In this learning module, students are required to complete the following assessment activities:

	Assessment Activities	Description	Weighting (%)	ILOs to be Assessed				
				M1	M2	M3	M4	M5
A1.	Exercises	Exercises	20%	✓	✓	✓	✓	✓
A2.	Midterm Tests	2 Midterm Tests with 20% each	40%	✓	✓	✓	✓	
A3.	Final Examination	A comprehensive 3 hours examination	40%	✓	✓	✓	✓	

Total 100%
Percentage:



The assessment will be conducted following the University's Assessment Strategy (see www.mpu.edu.mo/teaching_learning/en/assessment_strategy.php). Passing this learning module indicates that students will have attained the ILOs of this learning module and thus acquired its credits.

MARKING SCHEME

	Assessment Tasks	Criteria	Excellent (A, A-)	Very Good, Good (B+, B, B-)	Satisfactory (C+, C, C-)	Pass (D+, D)	Fail (F)
			88-100	73 - 87	58 - 72	50 - 57	0 – 49
1.	Class Learning Activities	Demonstrate the understanding of the subjects covered in classes and show active learning attitude	High	Significant	Moderate	Basic	Not even reaching marginal levels
2.	Assignments	Demonstrate the ability to answer questions on topics covered in the outline	High	Significant	Moderate	Basic	Not even reaching marginal levels
4.	Mid-term examination/ Final exam	Demonstrate the ability to identify and apply appropriate concepts, methods and techniques	High	Significant	Moderate	Basic	Not even reaching marginal levels
5.	Others	Others	High	Significant	Moderate	Basic	Not even reaching marginal levels

TEACHING MATERIAL

Textbook(s)

3A Network Corporation, 2020, 大家的日本語 初級 I 改訂版, 2nd edition, 大新書局.

REFERENCE

Website(s)

<http://www.dahhsin.com.tw>



STUDENT FEEDBACK

At the end of every semester, students are invited to provide feedback on the learning module and the teaching arrangement through questionnaires. Your feedback is valuable for instructors to enhance the module and its delivery for future students. The instructor and programme coordinators will consider all feedback and respond with actions formally in the annual programme review.

ACADEMIC INTEGRITY

The Macao Polytechnic University requires students to have full commitment to academic integrity when engaging in research and academic activities. Violations of academic integrity, which include but are not limited to plagiarism, collusion, fabrication or falsification, repeated use of assignments and cheating in examinations, are considered as serious academic offenses and may lead to disciplinary actions. Students should read the relevant regulations and guidelines in the Student Handbook which is distributed upon the admission into the University, a copy of which can also be found at www.mpu.edu.mo/student_handbook/.