

Macao Polytechnic Institute

School of Business

Bachelor of Accounting

Module Outline

Learning Module	Project Report I			Class Code	MGPO0140
Pre-requisite(s)	Nil				
Medium of Instruction	English			Credit	3
Lecture Hours	---	Lab/Practice Hours	45 hrs	Total Hours	45 hrs

Description

The Project Report (Project) is an important component of this accounting and finance degree program. Students are expected to demonstrate a high level of attainment in applying both knowledge and skills of accounting, finance, business and related disciplines for the skills developed in the study. In the process of conducting the project which involves the collection, analysis and interpretation of primary and secondary data, from which appropriate conclusions and recommendations are to be drawn, students' ability in analysis, synthesis, evaluation and sustained team work will be rigorously put to test.

Project will comprise Project Report I (Project I) and Project Report II (Project II), which are to be completed respectively in the first and second semesters and to correspond respectively with the course codes MGPO0140 and MGPO0141.

Learning Outcomes (LOs)

Upon successful completion of this course, students will be able to:

1. Identify the Accounting, Finance and Business research questions, and select an appropriate research topic.
2. Conduct a literature review on the chosen topic using a range of sources.
3. Select appropriate methods for data collection and appropriate analyses of the Accounting and/or Business database for analyzing data obtained.
4. Complete a group research project proposal of specific topic areas that incorporates the framework of introduction, literature review, methods, findings, discussions and conclusions.
5. Apply presentation skills for the group project proposal.

Alignment of Program and Module Intended Learning Outcomes

(See attachment)

Content

Project I requires students to attend lectures, and that students complete Project I using Approach B as stipulated in “Guidelines on Project Reports.” After each lecture, students are expected to apply the knowledge and skills obtained in research proposal writing in Project I and also in group project writing in Project II.

Topics	Duration
1. Introduction 1.1 Understand the roles of team, topic, approach, and supervisor 1.2 Evaluate the nature of accounting, finance and business research	6 hrs
2. Library search for data, information and article collection 2.1 Apply database for library search 2.2 Consult reference books	1.5 hrs
3. Referencing 3.1 Stick to referencing requirements 3.2 Consult Referencing formats	1.5 hrs
4. Anti-Plagiarism 4.1 Adopt Plagiarism Prevention 4.2 Utilize Anti-plagiarism software: Turnitin	1.5 hrs
5. Introduction Outline the project aims, expected outcomes, reasons for choosing the topic, research approaches and methods followed, and limitations expected. Two issues should be considered: 5.1 Research objectives 5.2 Value of the research	3 hrs
6. Literature Review 6.1 Discuss the relevant underlying principles and concepts in relation to the chosen topic, including a review of previous research papers. Students are expected to include a discussion of theoretical aspects based on a review of relevant literature. 6.2 Review a wide variety of published information and to identify the literature gap or exploratory issue that is worth investigating. This requires good analytical and evaluation skills as well as a considerable investment of time, and is a critical element of the project process.	4.5 hrs
7. Formulation of the research 7.1 Identify research questions 7.2 Define variables to investigate 7.3 Build up research models relating the variables, if any 7.4 Set up hypotheses or propositions for empirical test, if applicable	4.5 hrs

Topics	Duration
8. Methods 8.1 Distinguish the primary and secondary data collection methods employed and why they are chosen. 8.2 Indicate the limitations associated with the approach and how the validity of the data collected is ensured. 8.3 Describe the types of questions the project group identified and collected results in interviews, or surveys. If students use secondary databases, then explain how they are collected and analyzed.	6 hrs
9. Findings 9.1 Describe the response rates for surveys, individual interviews, focus groups interviews, and highlight data collection problems faced. 9.2 Analyze the data/information collected in secondary databases. 9.3 Provide a description of the organisations and individuals who provided the data/information. 9.4 Analyze the data/information collected and interpret the results that contribute to the project's expected outcomes. 9.5 Consider including tables, figures, etc., for showing a breakdown of the data/information collected.	6 hrs
10. Discussion and conclusions 10.1 Undertake a critical reflection on the research project in particular focusing on the validity, reliability and the generalizability of the findings. 10.2 Draw conclusions on the basis of all the above findings and discussions in relation to the literature review and the learning outcomes. No new materials should be introduced at this stage.	4.5 hrs
11. Limitations and Recommendation 11.1 State limitations of this research. 11.2 Make recommendations arising from the project and also suggest what future projects can be conducted around the topic that builds on what students have just added to the knowledge in the area.	3 hrs
12. Review	3 hrs
Total:	45 hrs

Teaching Method

Lectures, discussion, class exercises, oral presentation, and proposal writing.

Attendance

Attendance during the course must meet the attendance requirements as stated in the “Academic and Disciplinary Rules and Regulations”. Students who have less than the required attendance for the enrolled course will be given an “F” as their final grade.

Assessment

1. Project Presentation 100%

Total: 100%

Note: For details, please see the “Guidelines on Project Report” issued in early Semester I.

Plagiarism Policy

It is student’s responsibility to ensure that her/his assignment has been checked by *Turnitin* software, and the similarity score given by *Turnitin* software cannot be higher than 30%. However, a special case can be determined by the instructor.

Teaching Material(s)

Module textbook

Mark N.K. Saunders, Adrian Thornhill and Philip Lewis (2009). *Research Methods for Business Students*, 5th edition, Prentice Hall.

ISBN-10: 0273716867, ISBN-13: 9780273716860

Reference

Ranjit Kumar (2011). *Research Methodology – A Step-by-Step Guide for Beginners*, 3rd edition, Sage Publications, Inc.

ISBN-10 1-84920-301-6, ISBN-13 978-1-84920-301-2

Ranjit Kumar 著, 胡龍騰 黃瑋瑩 潘中道合譯 (2010). *研究方法 – 步驟化學習指南*, 2nd edition, 學富文化事業有限公司

ISBN : 9789866624193

Method Article

Gable, G.G., (1994). "Integrating case study and survey research methods: An example in information systems", *European Journal of Information Systems*, vol.3, no.2, pp.112-126.

Website(s)

Lane, D.M. (latest edition). *HyperStat Online Statistics Textbook*, available at: <http://davidmlane.com/hyperstat/index.html>, (access 17 January 2022).

Alignment of Program and Module Intended Learning Outcomes

LOs	1	2	3	4	5
PILOs					
1. Integrate the contemporary theories, principles of accounting and business disciplines relevant to general business practice.	✓	✓	✓	✓	
2. Assess general business scenarios with mathematical and statistical skills.	✓	✓	✓	✓	
3. Apply critical thinking and logical analysis skills and techniques to solve business problems.	✓	✓	✓	✓	
4. Interpret and analyze accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business process.	✓	✓	✓	✓	
5. Apply accounting or business software for business analysis.					
6. Develop queries to assess management information from database to improve efficiency and effectiveness.					
7. Synthesize the latest requirement of international accounting and auditing standards in preparing financial statements and auditing reports.					
8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.					✓
9. Recommend an appropriate course of action by ethically examining the economic, environmental, political, legal and regulatory contexts of global business practice.	✓	✓	✓	✓	
10. Utilize the latest empirical findings and academic studies to support the recommendation of business projects.	✓	✓	✓	✓	